



Living in Place

Summary information sheet

LINKS AND RESOURCES...

- [Visit](#) the Living in Place information website
- [Watch](#) a short Living in Place introduction video
- [Click through](#) a presentation that explains the 16 critical liveability attributes used in Living in Place
- [Complete](#) an example version of the survey
- [Read](#) some information about the social media advertising methodology we use to collect the Living in Place data
- [Tour](#) the views.id online reporting and exploratory platform
- [Read](#) why it's important to put residents' needs at the centre of council strategic planning and advocacy
- Learn why the [City of Ipswich](#) and [Sunshine Coast Regional Council](#) engaged .id to deliver Living in Place and how they are using the insights
- [Watch](#) Huon Valley Council explain how they are using the Living in Place insights to inform their planning

ABOUT .ID...

With more than 25 years' experience using demographic, economic and population forecasting data to tell stories of places and communities, .id is Australia's leading provider of tools, consulting services and support to the local government sector. At present we work with more than 300 Australian based councils and related organisations.

What is Living in Place?

Living in Place is an independent, robust and repeatable community survey that seeks to understand and advance the liveability of Australians' local areas.

What questions do you ask?

Living in Place uses 16 critical liveability attributes to understand the community's values, local area experiences, the LGA's overall liveability and future needs. It also understands community health & wellbeing, financial circumstances, concerns & ideas for improving quality of life.

Who do you survey?

We use our proven social research advertising methodology to survey a large and representative sample of the community, employing techniques to ensure that those who participate reflect the LGA's geographic and demographic composition.

How do councils receive the results?

Results are delivered annually across three complementary platforms: access to our leading online reporting and exploratory platform - views.id, a narrative based views report, and an insights workshop that we tailor to reflect the client council's local policy context.

How are councils using the information?

Living in Place provides councils with an evidence base to create, monitor and evaluate strategic planning and advocacy that is informed by a deep and authentic understanding of residents' needs. It allows councils to explore how views and needs manifest spatially across (small area geographies), change within (demography, life-stage) and compare beyond (through external benchmarking) your LGA.

Which councils use Living in Place?

Living in Place is trusted by a growing number of councils to help bring a credible resident lens to strategic planning and advocacy. Current clients include the City of Ipswich, Sunshine Coast Regional Council, Strathfield Council, Huon Valley Council, the City of Gold Coast, Northern Beaches Council and others.

How much does it cost?

While council specific pricing is informed by the number of people surveyed, investment in Living in Place starts at just \$32,500 for a sample of n=500 residents and all reporting described above. We can deliver Living in Place in just 8 weeks.

Contact for more information...

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 Book a meeting to learn more [here](#)