Living in Wingecarribee, 2023

Insights briefing





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The .id digital platform for Wingecarribee Council...

What do residents believe needs to How is your community changing? community happen to advance quality of life? profile understand vour community Which areas are most community social views atlas profile.id disadvantaged? understand people allocate your in place resources Is housing affordability views.id atlas.id impacting your community? Wingecarribee SHIRECOUNCIL housing What level of demand do you population monitor forecast need to plan for? plan for the future economic What are the drivers of your profile housing.id forecast.id economy & barriers to growth? build strong local economies

economy.id

About Wingecarribee Shire...

What do we already know about Wingecarribee?





More than 53,000 people live there.



Population is forecast to be >65,000 by 2041.



With a median age of 48 years.



Greatest growth from those aged 80+ years.



90% separate dwellings.



Forecast stability in HH occupation and size (around 2.4).



43% of homes are fully owned.



Lower proportion of rental stock relative to Regional NSW.



A strong and expanding economy.



Construction the largest employer.

But what is it like to live across Wingecarribee?

An independent, robust and repeatable community survey that seeks to understand and advance quality of life across Australia's local areas.



Uses 16 attributes to determine community values and experiences, calculate local area liveability and identify future needs.



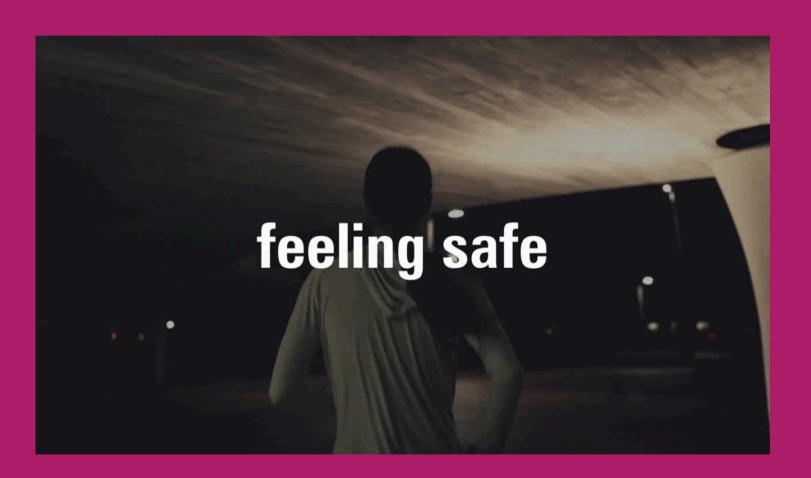
Also measures health and wellbeing, financial circumstances, local area concerns, climate change and ideas for improving quality of life.



Contextualises community views spatially, through demography and according to life-stage.



Custom questions to inform local strategy and advocacy.



Living in Wingecarribee

How many people did you survey?

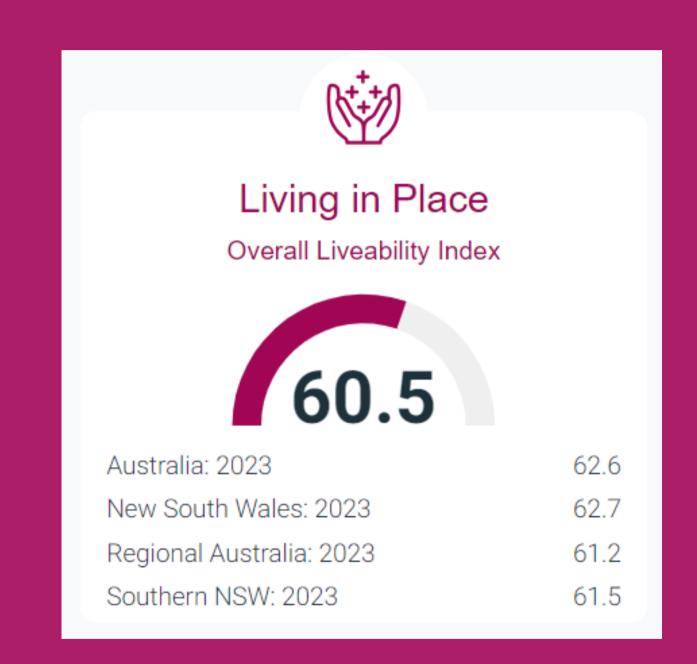
The survey was administered in December 2023 and January 2024, returning a sample of n=964 completed surveys (800 via .id social media advertising, 164 via Council distribution):

- Bowral and Surrounds (n=180)
- Moss Vale and Surrounds (n=155)
- Mittagong District and Surrounds (n=172)
- Other Towns and Villages (n=457)

The data was cleaned and weighted by age and gender to reflect the population characteristics.

WSC results are compared with the following benchmarks, informed by .id's annual Living in Australia (2023) survey:

- Australia
- Regional Australia
- New South Wales
- Southern NSW



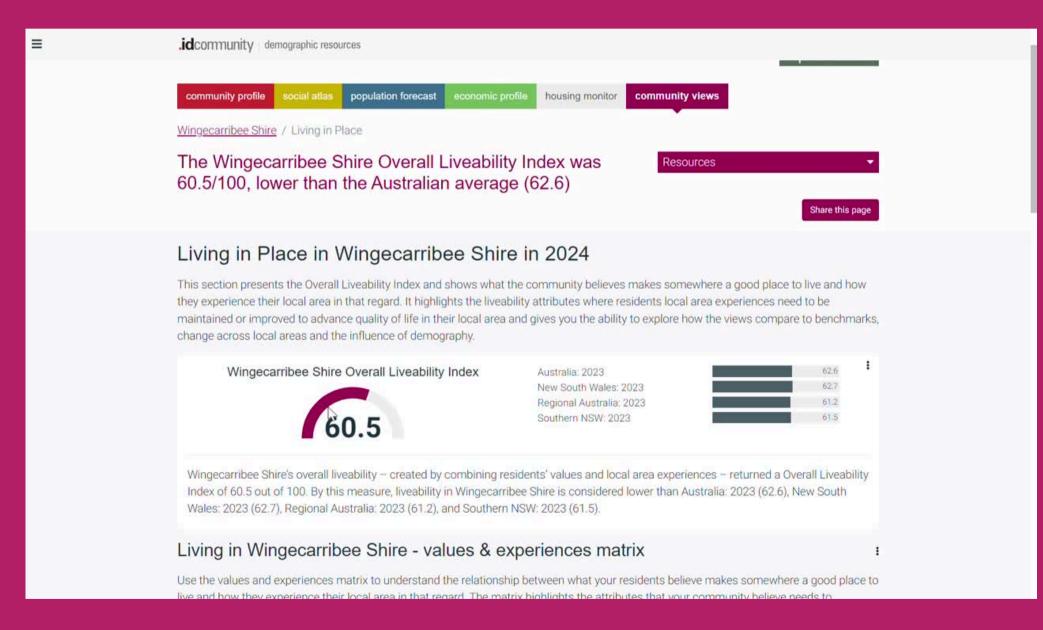
Living in Wingecarribee



The insights and data are provided across four complementary platforms.

- views.id enables you to explore and analyse the results for your Council area and compare to benchmarks.
- The <u>Insights workshop</u> launches the Community Views insights to Council and acts as a views.id on-boarding opportunity.
- The <u>Views report</u> and <u>Insights video</u> communicate the insights in an engaging manner.
- Ongoing support to help Council continue to represent its community's views in decision making.

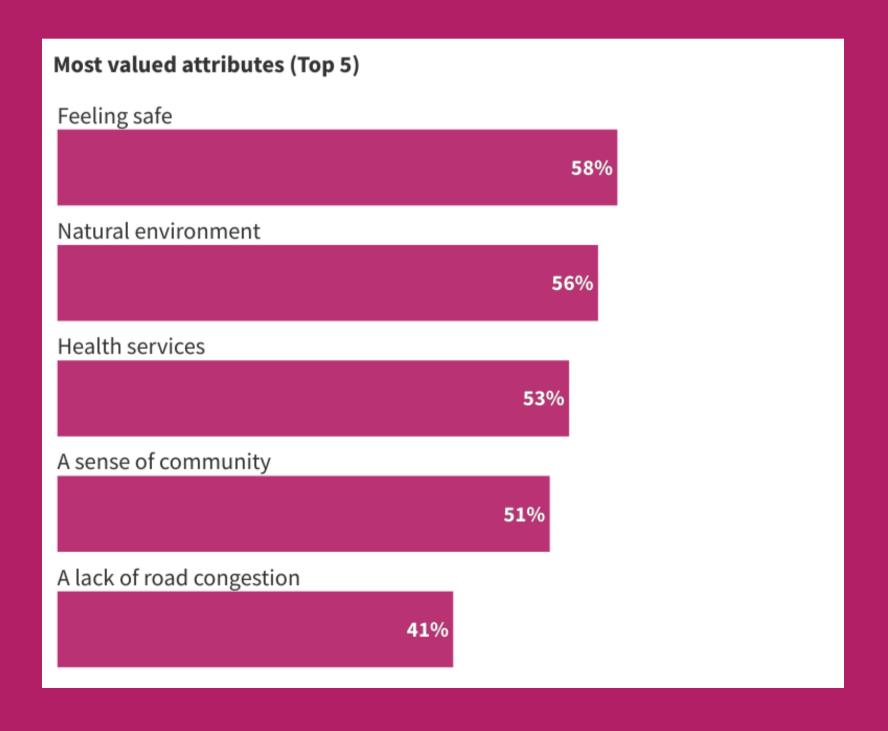


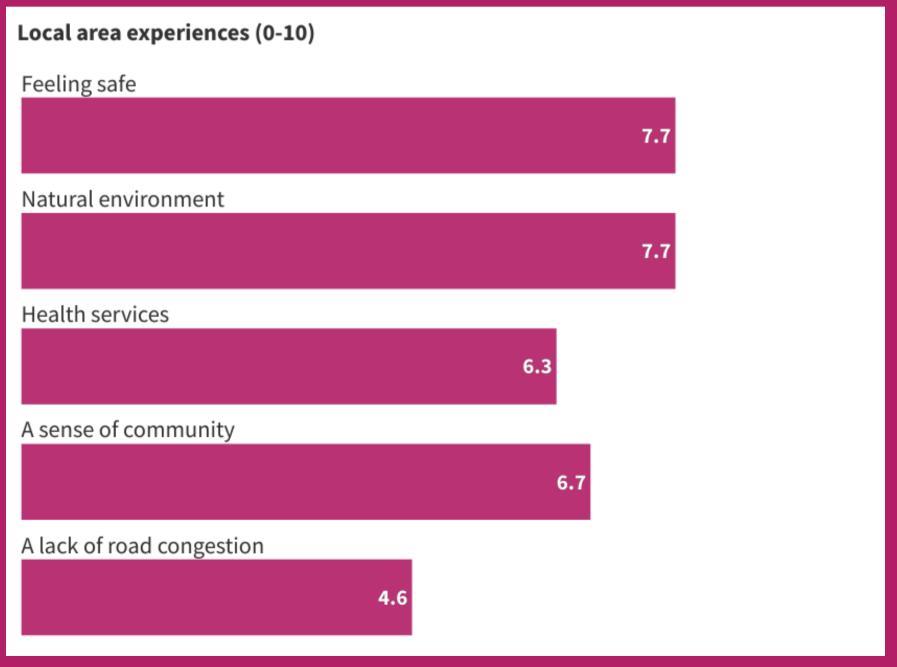




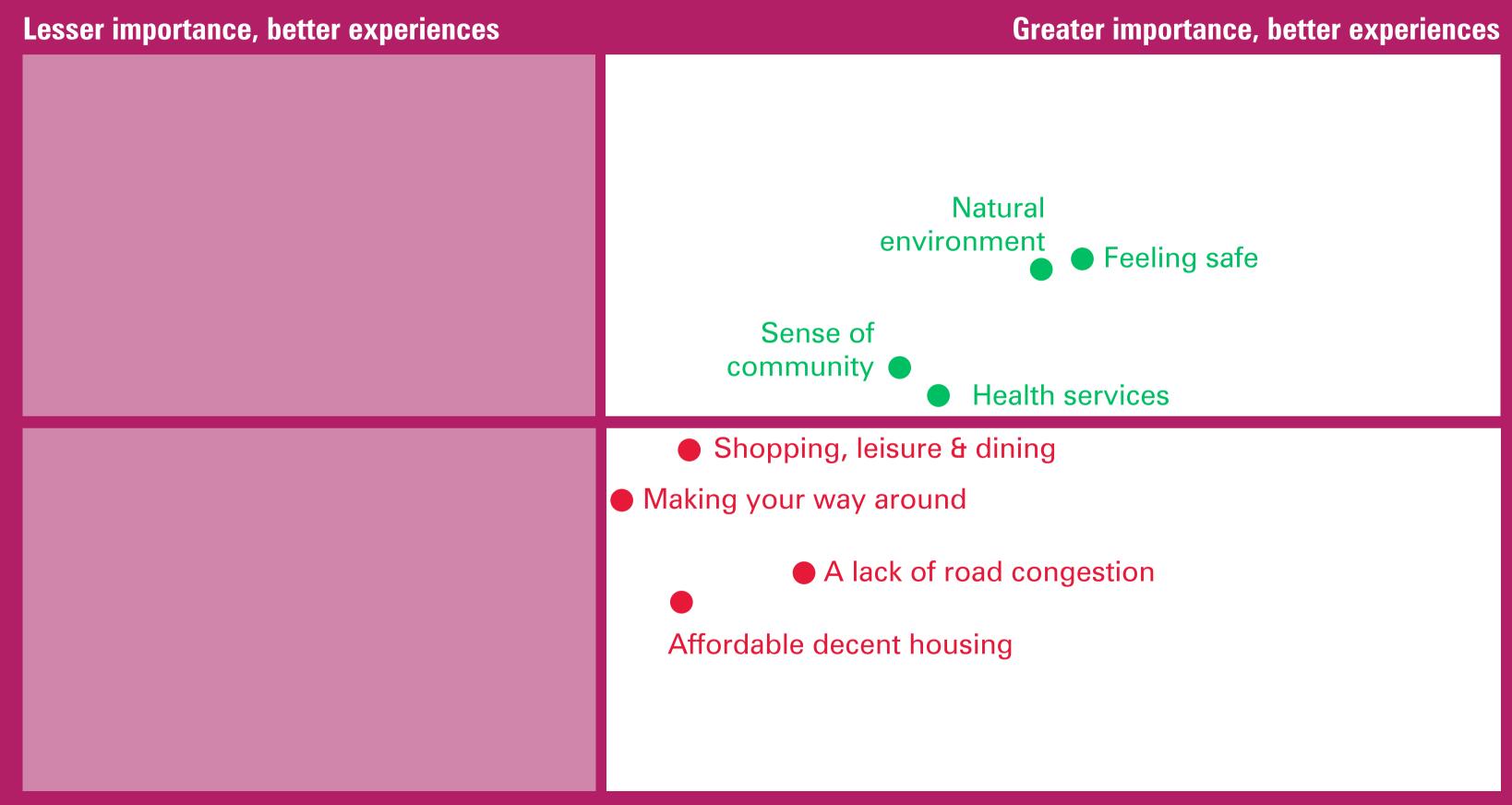
INSIGHT 1:

Liveability in Wingecarribee is influenced by perceptions of safety, access to the natural environment, quality of health services, a sense of community and level of road congestion.





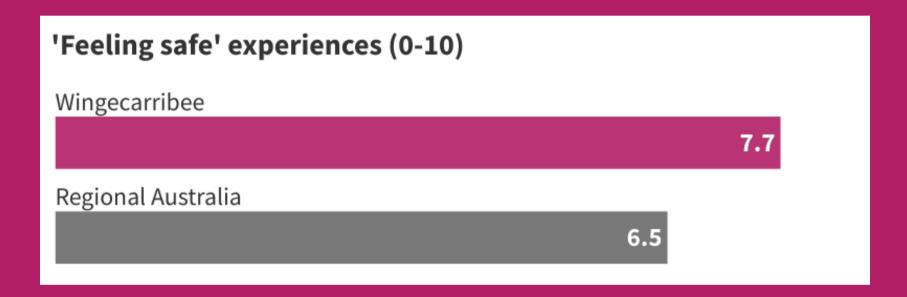
Values and experiences matrix (8 most valued attributes)

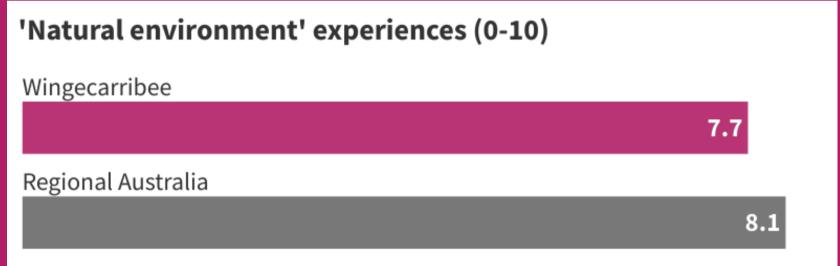


Overall Liveability Index Wingecarribee 60.5 Australia 62.6 Regional Australia 61.2 **New South Wales** 62.7 Southern NSW 61.5

INSIGHT 2:

Safety, natural environment, health services and a sense of community are considered key strengths of the region.





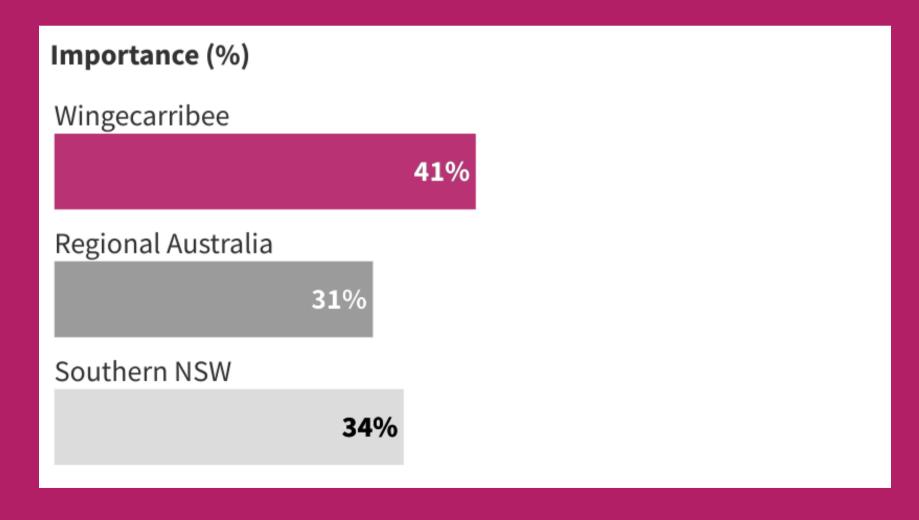




INSIGHT 3:

Experiences with road congestion are putting downward pressure on overall liveability.

A lack of road congestion





Which of the following services would you like to see Wingecarribee Shire Council advocating * for to help us progress towards our Vision?

Wingecarribee Shire 2024 Transport infrastructure and services (e.g. trains, b... 55% Health services (e.g. hospitals, doctors, specialists, ... 41% 36% Economic development services (e.g. supporting lo... 28% Social services (e.g. counselling, youth services, dis... 27% Public utilities (e.g. water, gas, electricity, phone/int... 22% Environment services (e.g. sewage, water manage... Education opportunities (e.g. schools, kindergarten... 22% 22% Emergency services (e.g. ambulance, fire, SES, etc.) Public housing 21% Cultural services (e.g. museums, galleries, libraries,... 15% Law enforcement (e.g. police, courts, corrections) 10%

INSIGHT 4:

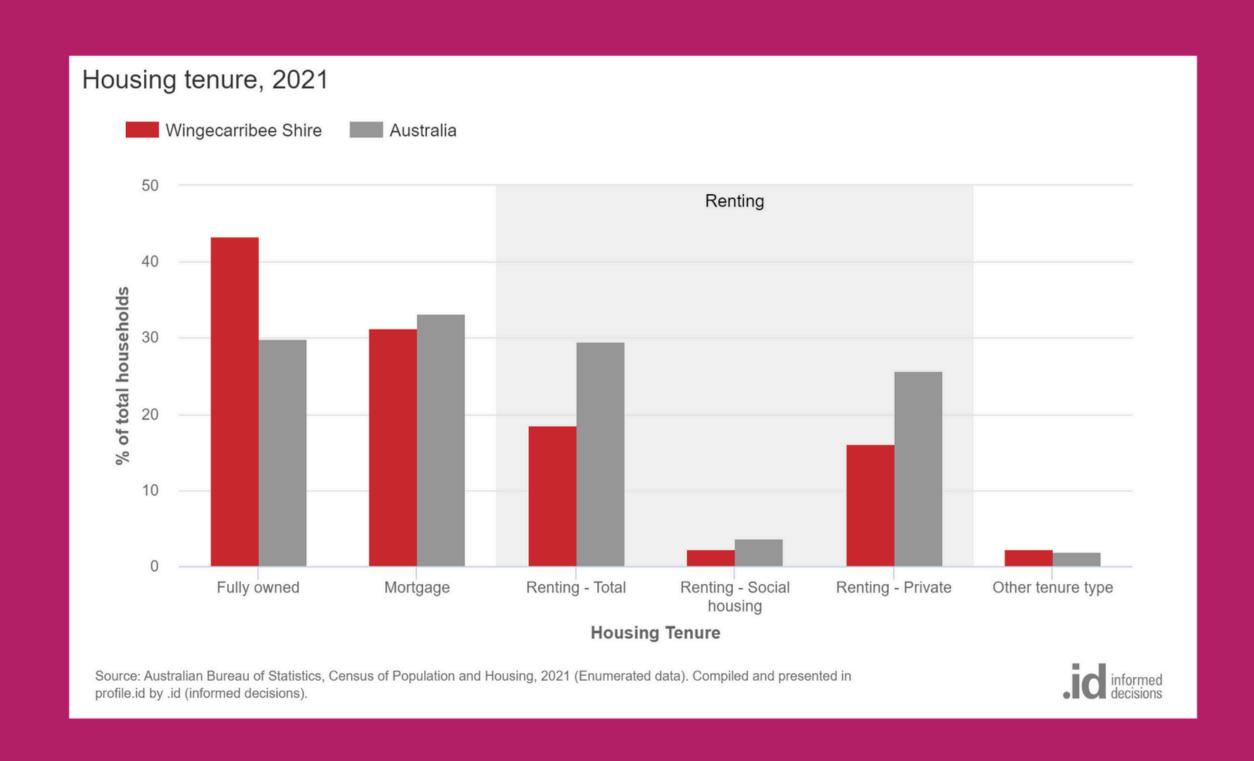
The ability to access 'affordable decent housing' is a key issue for young Wingecarribee residents and renters.

In Wingecarribee, 'affordable decent housing' is identified as the

7th most important

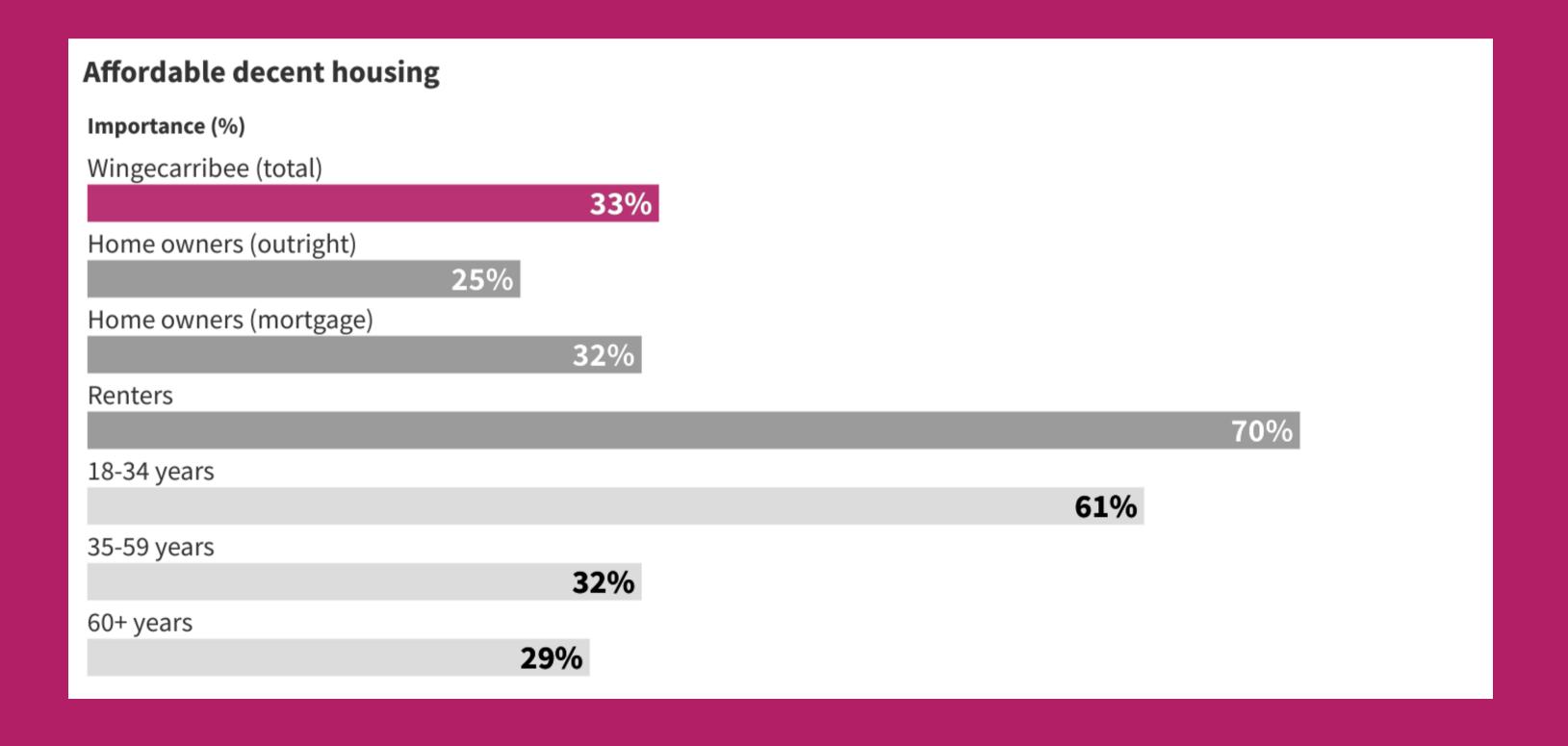
attribute for residents overall.

(33% value it in their top 5)



INSIGHT 4:

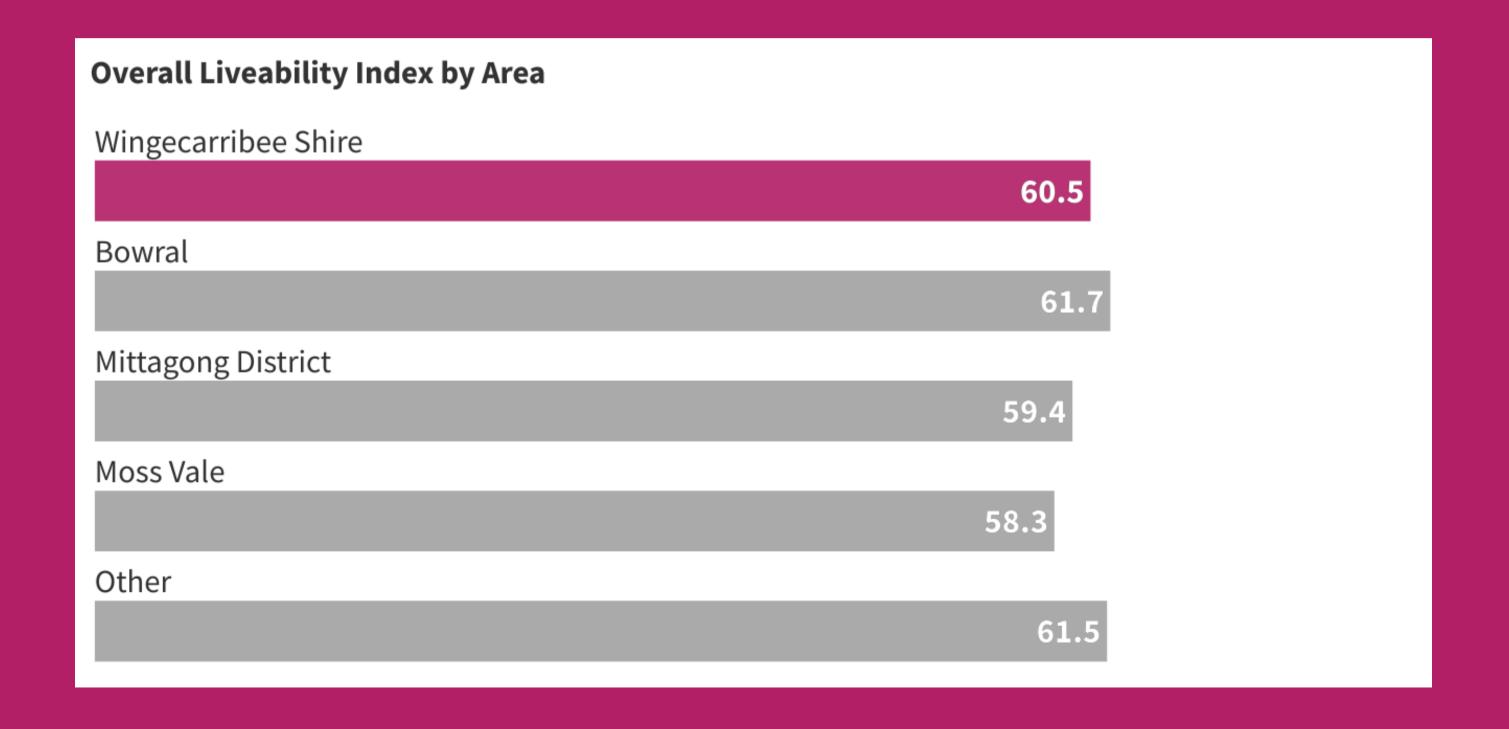
The ability to access 'affordable decent housing' is a key issue for young Wingecarribee residents and renters.



Affordable decent housing Local area experiences (0-10) Wingecarribee (total) Home owners (outright) Home owners (mortgage) Renters 3.3 18-34 years 3.4 35-59 years 4.1 60+ years 4.7

INSIGHT 5:

There are a range of liveability perceptions spatially across Wingecarribee to consider in strategic planning.



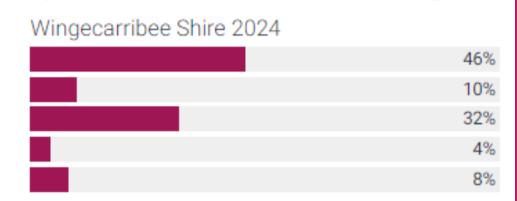
Attitudes to climate change

Wingecarribee Shire Belief in Climate Change



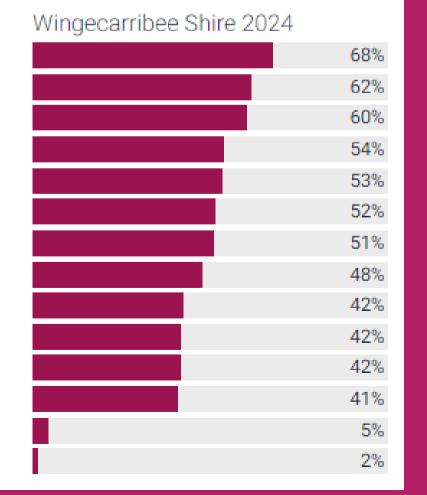
Which of the following best describes your personal views on climate change?

It's happening - caused entirely or mostly by human ...
It's happening - caused equally by human activities a...
It's happening - caused entirely or mostly by natural ...
It's happening - not sure what is causing it
Do not believe climate change is happening



What do you feel are the best ways to address the effects of climate change in your local area?

Protect and enhance local biodiversity
Educate residents on how to live mor...
Provide options for recycling waste
Conserve natural resources (e.g. air, ...
Adopt renewable energy sources
Reduce pollution of the environment
Sustainable building and developmen...
Host renewable energy projects in the...
Reduce carbon emissions in the local ...
Create renewable energy sources
More sustainable transport options
Encourage residents to buy locally
Other
None of these



Living in Wingecarribee Report and Support



What happens now?

Launch the Living in Wingecarribee insights and views.id platform at **Council** (further Insights workshops).

Provide ongoing support to help Council associate these views with WSC's planning and advocacy agenda.

Wingecarribee 2041 - Plan on a Page

Our Vision "In 2041 we will be a healthy and productive community, learning and living in harmony, proud of our heritage and nurturing our environment."



Ethical and trusted levels government

A well-informed. engaged community

De.

Where we want to

A leading community



People

A happy, healthy and resilient community

An inclusive community where everyone can participate in community life

> A creative. diverse and vibrant community



Places:

A physically and digitally connected Shire

Unique towns. villages and rural landscapes

> Liveable and sustainable communities

Housing that neets the needs of current and future generations



A protected, healthy and diverse natural environment

A community that lives sustainably for the betterment of the

> A low-waste community

planet

A resilient Shire that takes action on climate change.



People want to visit, work and invest in the Shire

Sustainable business, industry and environment

> A thriving and diverse agricultural industry

A supported and connected local business. community

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