

# Living in Logan, 2023

Views report

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**community views | views.id**

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# CITY OF LOGAN

## Local Area Overview

### About Logan

The City of Logan local government area - home of people from the [Yagara and Yugambeh](#) language groups - is located in in southern Brisbane, between 15 and 50 kilometres south of the Brisbane GPO.

More than [363,000 people currently live](#) across the City of Logan. For the 2021/22 financial year, Logan's [estimated resident population \(ERP\) grew by 3.5%](#), significantly higher than the average growth rate for Australia. The area is a major regional growth and development corridor with [significant population growth](#) expected through to 2041.

The local area economy produces [\\$15.04 billion each year](#) and supplies over 120,000 local jobs. The LGA's main industry (by employment) is Health Care and Social Assistance.

# OVERALL LIVEABILITY

The values, experiences, overall liveability and future needs of Logan residents...

The chart below shows what Logan residents believe makes somewhere a good place to live and how they experience their local area in that regard. It also highlights how the City's current Overall Liveability compares with the 2022 Benchmark.

## Living in Place

Overall Liveability Index



Australia: 2023	62.6 ↑
Metropolitan Australia: 2023	64.0 ↑
Queensland: 2023	60.9 ↑
South East Queensland: 2023	62.2 ↑

### Logan City Council Overall Liveability Index



Results sorted by importance in Logan City Council

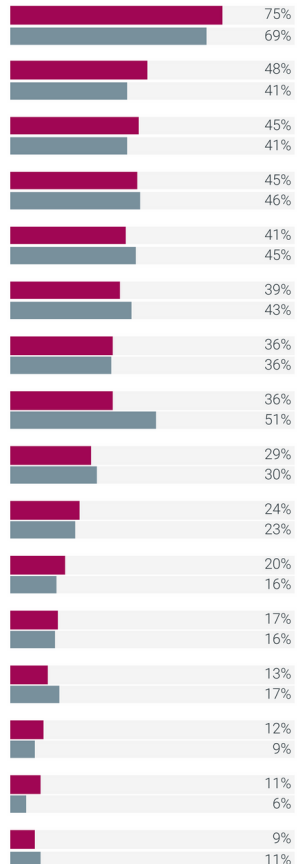
Feeling safe 🛡️	75% ↑
Health services 🏥	48% ↑
Public transport 🚉	45%
Affordable decent housing 🏠	45%
Natural environment 🌳	41%
Making your way 🚶	39%
Shopping, leisure & dining 🛍️	36%
A lack of road congestion 🚗	36% ↓
Sense of community 🤝	29%
Education 🎓	24%
Good job prospects 💼	20%
Social cohesion 🗣️	17%
Opportunity for all 🌍	13% ↓
A prosperous economy 💰	12%
Cultural facilities 🎭	11% ↑
Sports and recreation 🏃	9%

### June 2022 Overall Liveability Index

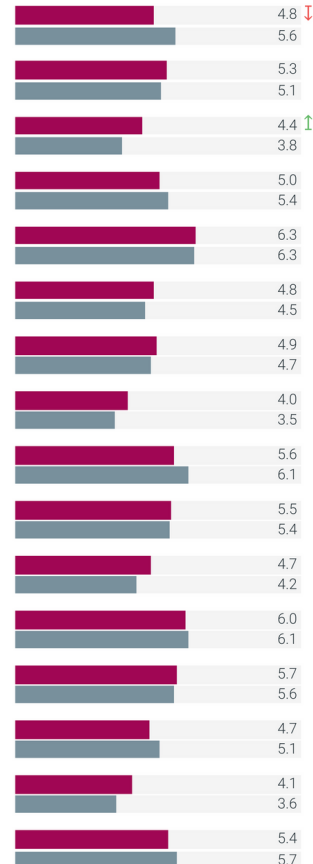


Logan City Council June 2022

Importance Sort by ▾



Experience Sort by ▾



↑ Significantly higher ↓ Significantly lower





# LIVING IN CITY OF LOGAN

## About Living in Place for the City of Logan

### About the Living in Place survey

[Living in Place](#) is an independent, robust and repeatable community survey that seeks to understand and help advance quality of life across Australia's local areas.

It uses 16 attributes to determine community values and experiences, calculate local area liveability and identify future needs. It also measures community health and wellbeing, financial circumstances, local area concerns and ideas for improving quality of life.

The Living in Place survey data is analysed and reported through our leading online platform, [views.id](#).

Together, Living in Place and [views.id](#) provide councils and other organisations with a deep and representative understanding of their community's views to inform, monitor and evaluate strategic planning and advocacy.

Living in Place is delivered in partnership with leading social research consultancy, Ipsos Public Affairs.

### About Living in Logan

[.id](#) deployed the Living in Place survey across the proposed Inland Rail Alignment across April and May 2023, returning a sample of n=3,757 completed surveys.

Surveys were collected to represent the views of communities across the Alignment at the local government area level (Goondiwindi, Toowoomba, Lockyer Valley, Scenic Rim, Ipswich and Logan).

The ARTC has contracted [.id](#) to deliver Living in Place annually between 2022 and 2024 to monitor how communities along the proposed Alignment feel they are progressing with regard to various aspects of Inland Rail's social performance framework, including the 'community health and wellbeing' agenda. As part of the Project, [.id](#) provides access to all insights and data to each LGA.

A total of n=703 Logan residents were surveyed as part of the Program. Additional reports, data and resources are available from the [views.id reporting and exploratory platform](#).



## KEY INSIGHT 1

**Overall Liveability in Logan has remained on par with 2022, with some progress made in local area experiences and further opportunities for improvement.**

Logan's Overall Liveability Index – created by combining residents' values and local area experiences – returned a score of 50.5/100, consistent with 2022 (50.4).

The community's values have shifted since last year, with increasing importance placed on three key attributes: 'feeling safe' (75% from 69% in 2022), 'high quality health services' (48% from 41% in 2022) and 'reliable and efficient public transport' (45% from 41% in 2022).

'Affordable decent housing' and 'access to the natural environment' round out the top five most important aspects of liveability in the area.

For the most important aspect of local area liveability, 'feeling safe', perceived local area experiences have declined in comparison to 2022. The community rated safety in their local area an average of 5.6 out of 10 in 2022, reducing to 4.8/10 in 2023.

However, two areas saw an increase in perceived local area delivery. Ratings of 'high quality health services' increased slightly (from 5.1/10 in 2022 to 5.3 in 2023) and



'reliable and efficient public transport' increased significantly (from 3.8/10 in 2022 to 4.4 in 2023), suggesting that local area experiences of health services and transport have advanced in the past 12 months.

These results indicate that while the community feels that progress has been made on some key aspects of liveability, there are opportunities for further policy and advocacy directed at advancing quality of life for the top five attributes of relative high importance.

Monitoring the community's perceptions on these attributes annually - and comparing these findings each year with external benchmarks for context - will assist Council with its advocacy objectives and in measuring the effectiveness of its efforts.

## KEY INSIGHT 2

How safe your community feels in their local area is critical to improving quality of life.

While 'feeling safe' is the top attribute of importance across South East Queensland residents (67%), and indeed across Australia (63%), it is clearly an issue which is more pronounced in Logan.

'Feeling safe' was the top aspect Logan residents felt contributes towards making somewhere a good place to live (75%), and by some margin (well ahead of the second most important attribute of 'high quality health services' at 48%).

Despite placing such a high value on 'feeling safe' your residents did not - as a collective - feel overly safe where they live. Logan residents rated their local area an average of 4.8 out of 10 on 'feeling safe'; the 10th most positively experienced attribute of 16. This combination of very high importance coupled with poor local area experiences determines that 'feeling safe' makes the single largest contribution to Logan's comparatively low Overall Liveability Index.

Community views on how safe they feel have declined since the 2022 survey, with the drop reflected across both urban and rural areas of



the LGA. This is mainly driven by increasing concerns about crime, with 52% of Logan residents now nominating 'Crime/Law and Order/Violence/Anti-Social Behaviour' as one of the top three issues facing their local area, a considerable increase since the 2022 survey (33%).

Feelings of safety have flow-on effects when it comes to public health outcomes, enabling societal participation, and local area economic health. Given its importance, understanding and taking active steps to advance how safe people feel in their local area should be front and centre in policy makers' minds across all levels of government.



## KEY INSIGHT 3

**Perceived ability to get around Logan has improved at the LGA level since 2022, but experiences differ spatially across the region.**

Ratings of 'reliable and efficient public transport', 'the ability to make your way to and from services such as employment, education and healthcare' and 'a lack of road congestion' increased since 2022.

Local area experiences for 'reliable and efficient public transport' have increased to 4.4/10 from a low of 3.8. This suggests any recent initiatives to improve public transport have been noticed by residents, contributing towards quality of life in the City of Logan. Improvements in perceived experiences have also led to a deprioritising of 'Transport/Public Transport/Infrastructure' as a pressing local area concern in Logan (down from 34% in 2022 to 23% in 2023).

'A lack of road congestion' is an issue of comparatively high importance in the rural areas of Logan, with 55% of residents in these areas identifying it as a key attribute affecting liveability (ranked 2nd). However, they reported below average local area experiences (3.2/10).



Rural areas also rated the area more poorly in terms of 'the ability to make your way to and from services such as employment, education and healthcare', rating it 3.8/10 (compared to 4.8/10 for the region overall).

Resident comments point towards a sentiment within the community that road and transport infrastructure is not keeping pace with the level of residential development in the area.

Any further improvement in the ability of residents to get around Logan and surrounding areas will play a part in advancing quality of life and future Overall Liveability in the region and help to facilitate better connections across essential services, such as employment, education, and healthcare.



## KEY INSIGHT 4

In Logan, 'affordable decent housing' is considered a relative strength, with above average experiences compared to other attributes of liveability.

This is a key issue for the LGA, with the City of Logan set to accommodate a significant proportion of South East Queensland's population growth over the next 20 years.

The provision of 'affordable decent housing' is a national challenge. It is a particularly critical issue for younger generations, with 60% of 18-34 year olds considering 'affordable decent housing' as important, making it the 2nd most important attribute among this cohort.

Logan residents rated their local area an average of 5.0 out of 10 for 'affordable decent housing', on par with the benchmark for Australia (4.9). The area offers lower median rents and mortgage repayments than the national averages, representing an opportunity to attract people to establish themselves in Logan and contribute to the local area economy.

However, local area experiences of affordable decent housing have declined since 2022 (from 5.4/10 to 5.0) and it's possible they will contract further as residents experience increased mortgage repayments and rents.



In addition to affordable decent housing, young people in Logan (which has a median age of 34 compared to 38 across Australia) place greater importance on 'high quality education opportunities' and 'good job prospects'. A focus on ensuring your residents have opportunities in these areas would support accessible housing options and help ensure a strong local area economy. Annual growth in local jobs already shows a positive trajectory.

## KEY INSIGHT 5

Despite a growing economy, Logan residents are feeling the impacts of rising cost of living.

How the community feels about their own financial situation in conjunction with modelled economy.id data can provide an integrated understanding of economic development in Logan.

As reported on your [economy.id](#) site, the City of Logan is experiencing strong objective economic outcomes. The [Gross Regional Product \(GRP\) of Logan is growing](#) (+4.71% year-on-year).

Despite this, 'Inflation/Cost of Living' is a top issue for residents in the LGA, with 53% listing it as one of their top concerns (up from 47% in 2022).

Logan residents rate their **financial situation** an average of 5.5/10 – lower than all of Australia and Regional Australia averages (6.1). As many as 31% predict their financial situation will get worse over the next year (a significantly greater proportion than the 24% in 2022), and 56% feel pessimistic about the economic situation (significantly greater than the 43% in 2022). One in ten (10%) are often or always late in meeting their financial commitments, up from 5% in 2022.



How confident people feel about the economy and their own financial situation has implications for how they choose to spend, as well as impacting a range of other outcomes, including health and social wellbeing.

Advocacy and strategy designed to instil financial stability in residents (including good job prospects and high quality education opportunities), combined with the provision of low-cost or free Council resources will go a long way towards assisting local households with this issue of national significance.



# LOCAL AREA INSIGHTS ACROSS LOGAN

## Living in Urban Logan

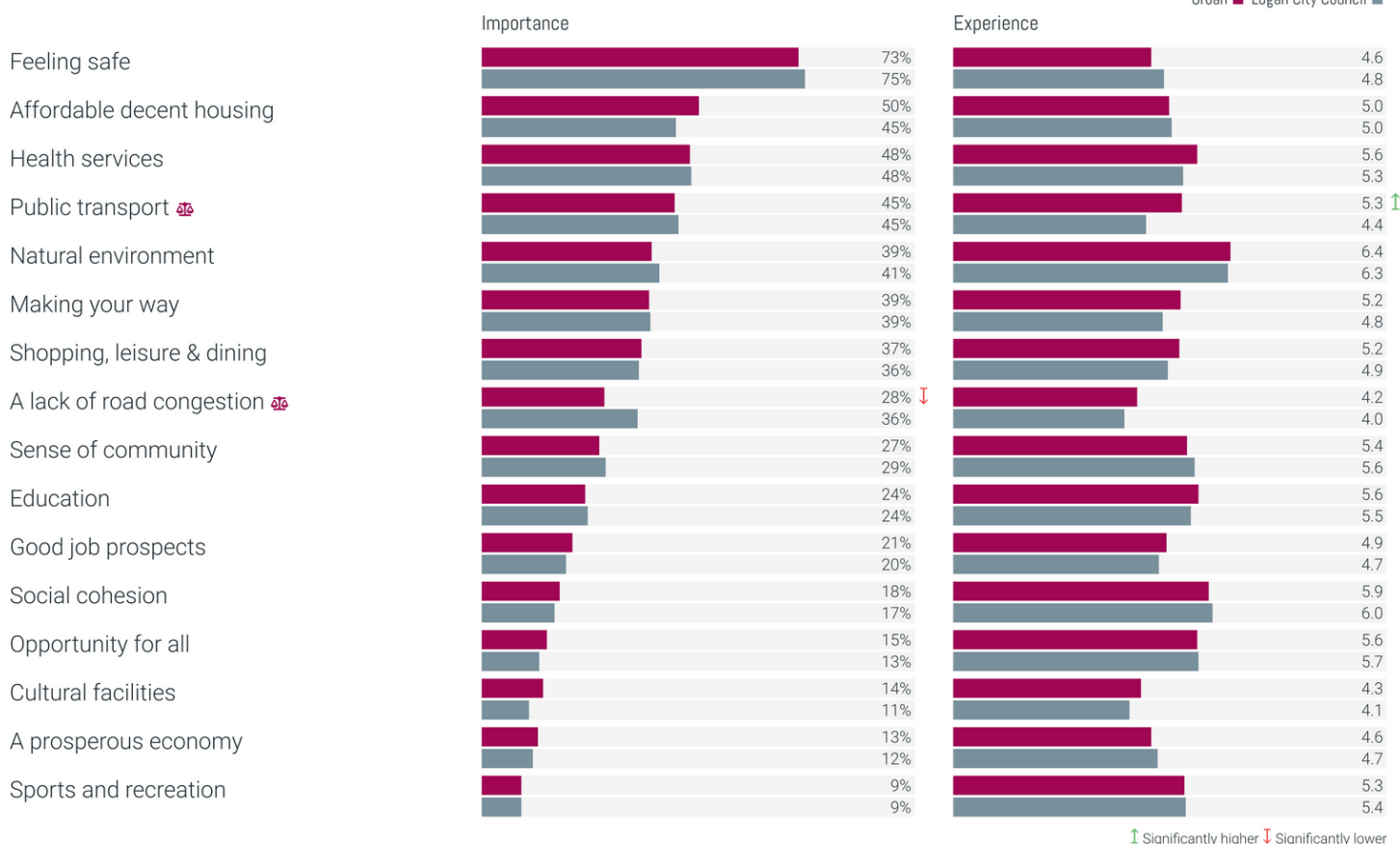
The Urban Local Area is made up of Woodridge, Browns Plains, Heritage Park, Crestmead, Bahrs Scrub, Kingston, Hillcrest, Yarrabilba, Regents Park, Eagleby, Waterford West, Logan Central, Waterford, Beenleigh, Slacks Creek, Springwood, Loganlea, Boronia Heights, Loganholme, Windaroo, Bethania, Shailer Park, Rochedale South, Berrinba, Edens Landing, Tanah Merah, Marsden, Meadowbrook, Underwood, Holmview, Daisy Hill, Belivah, and Carbrook. 497 residents from Urban Logan participated in the survey.

The Urban Local Area Overall Liveability Index returned a value of 52.0/100, higher than the City of Logan Index (50.5).

Urban Overall Liveability Index



Logan City Council Overall Liveability Index





# LOCAL AREA INSIGHTS ACROSS LOGAN

## Living in Rural Logan

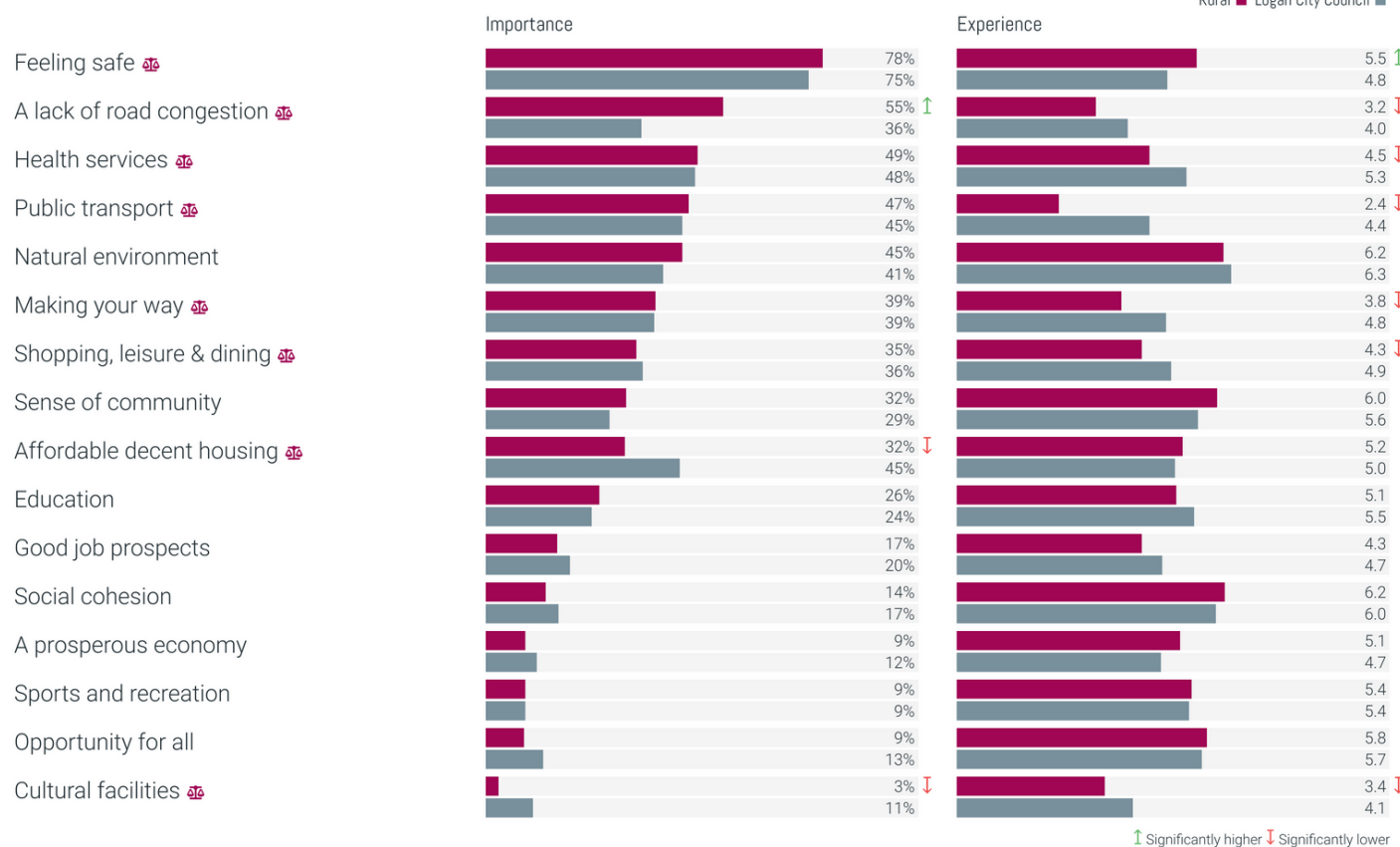
The Rural Local Area is made up of Jimboomba, Forestdale, Greenbank, South Maclean, New Beith, Logan Village, Buccan, Wolffdene, Flagstone, Park Ridge, Cedar Vale, Chambers Flat, Mundoolun, Woodhill, North Maclean, Cedar Grove, Cornubia, Glenlogan, Logan Reserve, Riverbend, Cedar Creek, Stockleigh, Munruben, and Park Ridge South. 206 residents from Rural Logan participated in the survey.

The Rural Local Area Overall Liveability Index returned a value of 46.5/100, lower than the City of Logan Index (50.5).

Rural Overall Liveability Index



Logan City Council Overall Liveability Index





## **Living in Logan, 2023**

### Views Report

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Please visit [views.id.com.au/logan](https://views.id.com.au/logan) for additional insights, resources and data.