

# Living in Canning, 2023

Views report

**.id** informed  
decisions



**community views | views.id**

Jacquie Norton | Consultant  
[jacquie@id.com.au](mailto:jacquie@id.com.au) | 0402 588 600

Daniel Evans | Consultant  
[dan@id.com.au](mailto:dan@id.com.au) | 0407 502 887

[home.id.com.au/community-views](https://home.id.com.au/community-views)

[views.id.com.au/canning](https://views.id.com.au/canning)

# CITY OF CANNING

## Local Area Overview

### About Canning

The Canning local government area - traditional lands of the [Noongar people](#) - is located in Perth's south-eastern suburbs, about 10 kilometres from the Perth CBD.

More than [99,000 people currently live](#) in the Canning Council area. The population is younger on average with a [median age](#) of 36 years compared to 38 across Australia. The community is multicultural, with 50.9% of residents [born overseas](#), with the largest non-English speaking country of birth in the City of Canning being India, where 7.9% of the population was born.

The population of Canning is forecast to [grow by almost 10% by 2046](#).

The local area economy produces [\\$11.92 billion each year and supplies over 74,000 local jobs](#). The LGA's largest industry (by employment) is [Manufacturing](#).



# LIVING IN CANNING

## About Living in Place for the City of Canning

### About the Living in Place survey

[Living in Place](#) is an independent, robust and repeatable community survey that seeks to understand and help advance quality of life across Australia's local areas.

It uses 16 attributes to determine community values and experiences, calculate local area liveability and identify future needs. It also measures community health and wellbeing, financial circumstances, local area concerns and ideas for improving quality of life.

The Living in Place survey data is analysed and reported through our leading online platform, [views.id](#).

Together, Living in Place and [views.id](#) provide councils and other organisations with a deep and representative understanding of their community's views to inform, monitor and evaluate strategic planning and advocacy.

Living in Place is delivered in partnership with leading social research consultancy, Ipsos Public Affairs.

### About Living in Canning

[views.id](#) deployed the Living in Place survey in November and December 2023, returning a sample of n=2,807 completed surveys.

The insights and data from Living in Canning will help to bring a credible resident lens to how the community feels about their quality of life in relation to Council's Strategic Community Plan (SCP). It will also enable the Council to compare it's community views to external benchmarks (e.g. Australia, Metropolitan Australia, Western Australia, Greater Perth, etc.).

This Living in Canning Views Report provides the reader with an overview of what residents across Canning believe makes somewhere a good place to live, how they experience their local area in that regard, and what needs to happen to happen to advance quality of life.

Additional reports, data and resources are available from the [views.id reporting and exploratory platform](#).

# LIVING IN CANNING

## 5 KEY INSIGHTS

1

**Overall Liveability in Canning is considered high at 65.5/100, above the benchmarks for Australia (62.6) and Western Australia (64.2).**



2

**Improving perceptions of safety in Canning is critical to progressing liveability and overall quality of life.**

3

**Housing affordability and rising cost of living are key issues in Canning, particularly among renters.**



4

**Residents born overseas in non-English speaking countries place greater value on education and social cohesion.**

5

**There are a range of different liveability perceptions spatially across Canning, with south-western suburbs experiencing higher levels of liveability compared to suburbs in the north.**



# KEY INSIGHT 1

Overall Liveability in Canning is considered high at 65.5/100, above the benchmarks for Australia (62.6) and Western Australia (64.2).

Canning's Overall Liveability Index – created by combining residents' values and local area experiences – returned a score of 65.5/100.

## Living in Place

Overall Liveability Index



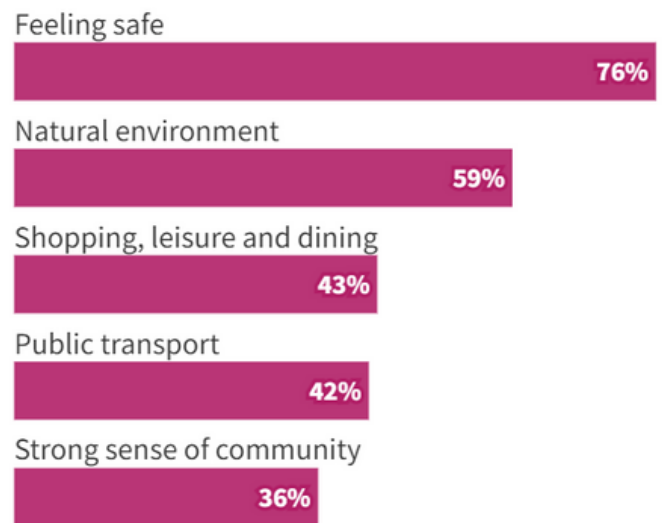
Australia: 2023	62.6 ↓
Metropolitan Australia: 2023	64.0
Western Australia: 2023	64.2
Perth: 2023	65.8

Canning residents have a clear set of beliefs regarding what makes somewhere a good place to live. And, it is how Canning residents experience those attributes in their local area that informs not only current levels of overall liveability, but more importantly what the community believes needs to happen to advance quality of life.

The 2023 Living in Canning survey returned an Overall Liveability Score of 65.5, higher than the Australian, Metropolitan Australia and Western Australian benchmarks. Canning was rated on par with Greater Perth (65.8) in terms of overall liveability.

Canning residents nominated 'feeling safe' and 'access to the natural environment' as the two attributes that contribute most towards making somewhere a good place to live.

## Most valued attributes (Top 5)



'A diverse range of shopping, leisure and dining experiences', 'reliable and efficient public transport' and 'a strong sense of community' round out the top five most important aspects of liveability in the area.

# What's driving Overall Liveability: Mapping the 16 Liveability Attributes

By mapping the 16 liveability attributes based on importance to Canning residents and local area experiences, we can isolate the things that will most impact quality of life.

Attributes considered of high importance and above average in terms of local area experiences (i.e. **areas of strength**) include: 'access to the natural environment', 'a diverse range of shopping, leisure and dining experiences', 'reliable and efficient public transport', 'high quality education opportunities' and 'the ability to make your way to and from essential services (such as employment, education and healthcare) with relative ease'.

Attributes considered of high importance but below average in terms of local area experiences (i.e. **areas to improve**) include: 'feeling safe', 'a strong sense of community' and 'affordable decent housing'.

These results indicate that while the community feels positively about liveability in Canning, there is opportunity for further policy and advocacy directed at advancing quality of life for the attributes of relatively high importance, but poorer local area experiences.

## Importance / experiences matrix

Lesser importance, better experiences



Greater importance, better experiences



Lesser importance, worse experiences

Greater importance, worse experiences

## KEY INSIGHT 2

Improving perceptions of safety in Canning is critical to progressing liveability and overall quality of life.

While many factors contribute to Canning's liveability, safety stands out as a key driver, given its perceived importance, but relatively poor local area experiences.

Feelings of safety have flow-on effects when it comes to public health outcomes, enabling societal participation, and local area economic health. Given its importance, understanding and taking active steps to advance how safe people feel in their local area should be front and centre in policy makers' minds across all levels of government.

'Feeling safe' was the top aspect Canning residents felt contributes towards making somewhere a good place to live (76%), and was more highly valued compared to residents of Greater Perth (64%) and across Australia (63%).

Despite placing such a high value on 'feeling safe' Canning residents were less likely to feel safe relative to the Greater Perth benchmarks, rating their local experiences 6.2 out of 10.

### Feeling safe

■ Canning ■ Greater Perth ■ Australia

#### Importance (%)



#### Local area experiences (0-10)



This combination of high importance coupled with below average local area experiences means that any initiatives, communications or policy to enhance feelings of safety would contribute positively Canning's Overall Liveability Index.

When residents were asked to nominate the top three issues affecting their local area, 'Crime/Law and Order/Violence/Anti-Social Behaviour' was ranked third at 41%, behind cost of living and housing affordability.

## KEY INSIGHT 3

Housing affordability and the rising cost of living are key issues in Canning, particularly among renters.

Fifty-eight percent of renters in Canning selected 'affordable decent housing' as an important attribute when considering what makes somewhere a good place to live.

The provision of affordable housing is a [national challenge](#), and a key issue for local governments.

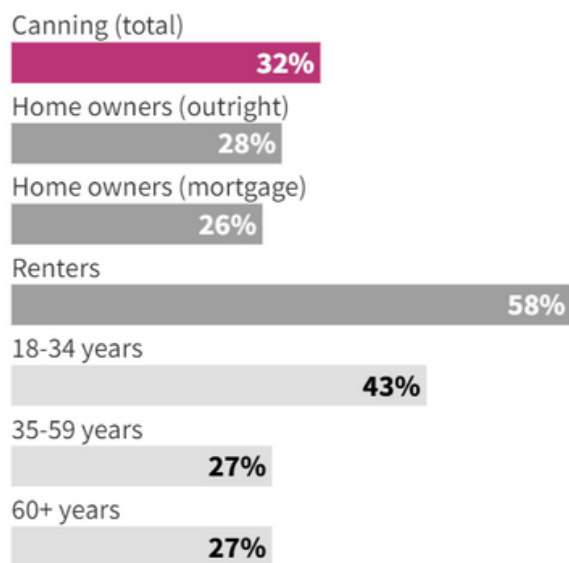
Access to **housing that is both affordable and decent** is a particularly important issue for younger generations. In Canning, 43% of 18-34 year olds consider it important, a significantly higher proportion than those aged 35 or above.

When asked to select the top three issues facing the local area, 59% of Canning residents selected 'Inflation/Cost of Living' and 43% selected 'Housing/Price of Housing'.

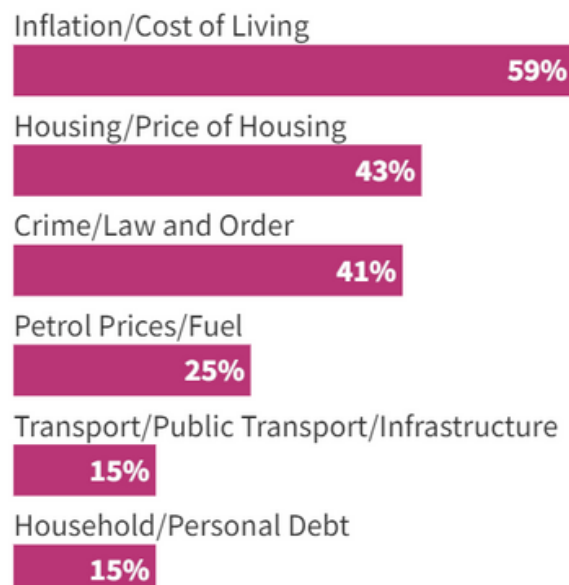
This highlights the importance of ensuring residents understand how local governments are responding to this challenging economic climate (e.g. through strong economic planning and advocacy or the provision of low-cost or free Council services) and how they are supporting their more vulnerable residents.

### Affordable decent housing

#### Importance (%)



### Issues facing the local area (Top 6)





## KEY INSIGHT 4

Residents born overseas in non-English speaking countries place greater value on education and social cohesion.

According to the 2021 Census, as many as 50.9% of Canning residents were born overseas, making it a highly multicultural area.

The ability to understand resident values by different groups of the community including culturally and linguistically diverse populations is critical for inclusive social policy and planning.

The Living in Canning survey allows for the ability to understand the differences in values and experiences according to country of birth.

Canning residents born overseas in non-English speaking countries are significantly more likely to place importance on 'high quality education opportunities' (48% compared to 27% of Australian born residents) and 'social cohesion' (36% compared to 28% of Australian born residents).

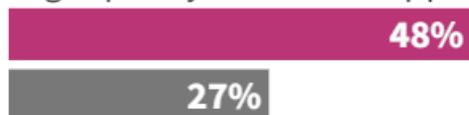
Positively, both of these aspects of importance are well experienced by residents born in non-English speaking countries - 'high quality education opportunities' at 6.9/10 and 'social cohesion' at 7.2/10.

Positive experiences of social cohesion among culturally diverse communities suggests that the Canning community

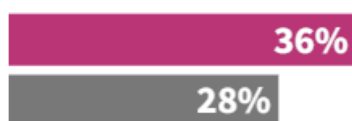
### Importance

- Born overseas (non-English speaking countries)
- Born in Australia

#### High quality education opportunities



#### Social cohesion



### Local area experiences

- Born overseas (non-English speaking countries)
- Born in Australia

#### High quality education opportunities



#### Social cohesion



embraces the various groups who live there. However, it is important to note that experiences of 'social cohesion' differ spatially across the LGA, ranging from 5.8 to 7.8 out of 10.

## KEY INSIGHT 5

There are a range of different liveability perceptions spatially across Canning, with south-western suburbs experiencing higher levels of liveability compared to suburbs in the north.

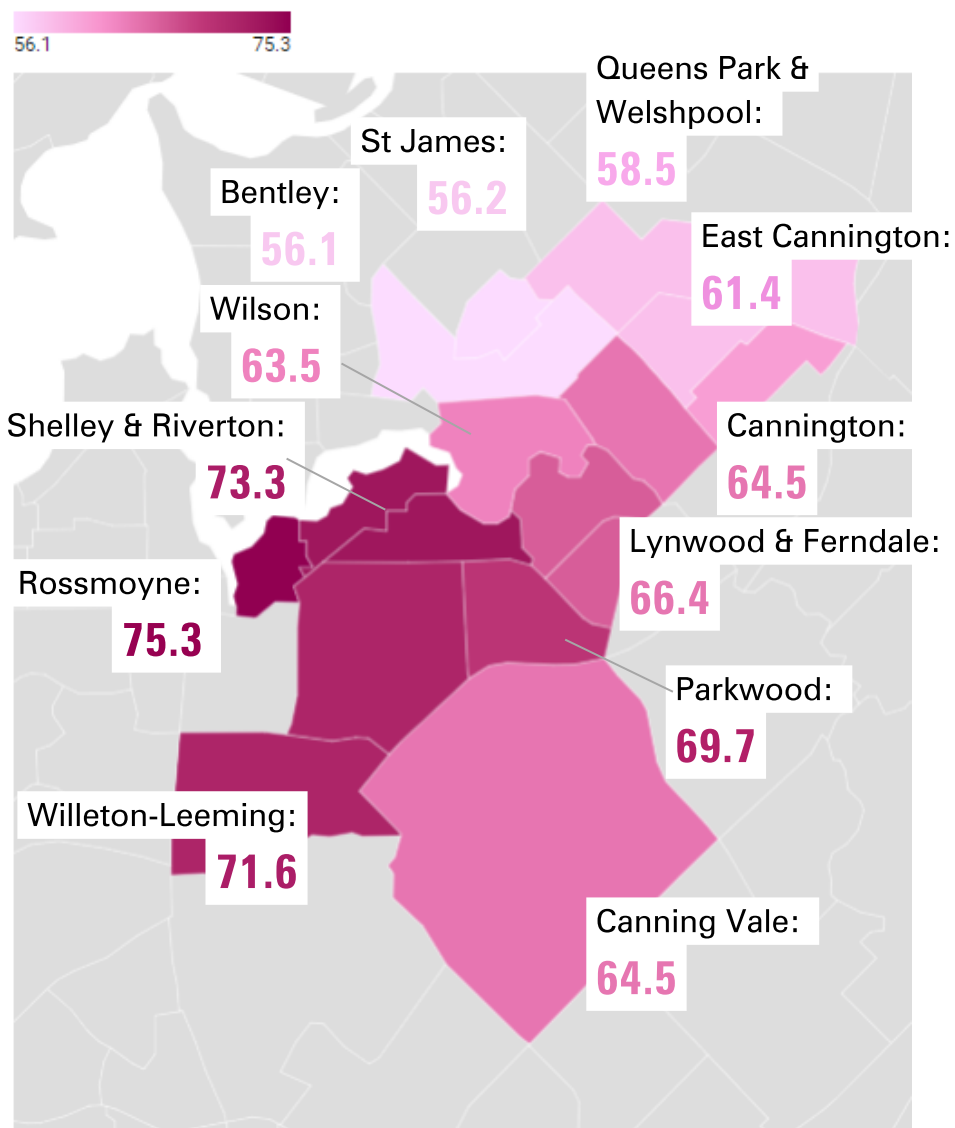
Those areas in the south-west of the LGA such as Rossmoyne, Shelley, Riverton and Willetton return higher liveability scores - in the range of 71.6 to 75.3.

Those areas in the north, such as Bentley, St James, Queens Park & Welshpool and East Cannington return lower liveability scores - in the range of 56.1 to 61.4.

Canning's diverse population, determines that planning is well served through the local community lens. Understanding the values, experiences, and future needs of your communities should lead to actions and advocacy that serve specific local issues, solving local problems.

When administered consistently over several years, this approach should deliver better local area experiences which will, by extension, return a collective benefit to liveability in the City of Canning.

### Overall Liveability Index by Suburb



City of Canning overall:  
**65.5**

# APPENDIX

## LOCAL AREA INSIGHTS: BENTLEY

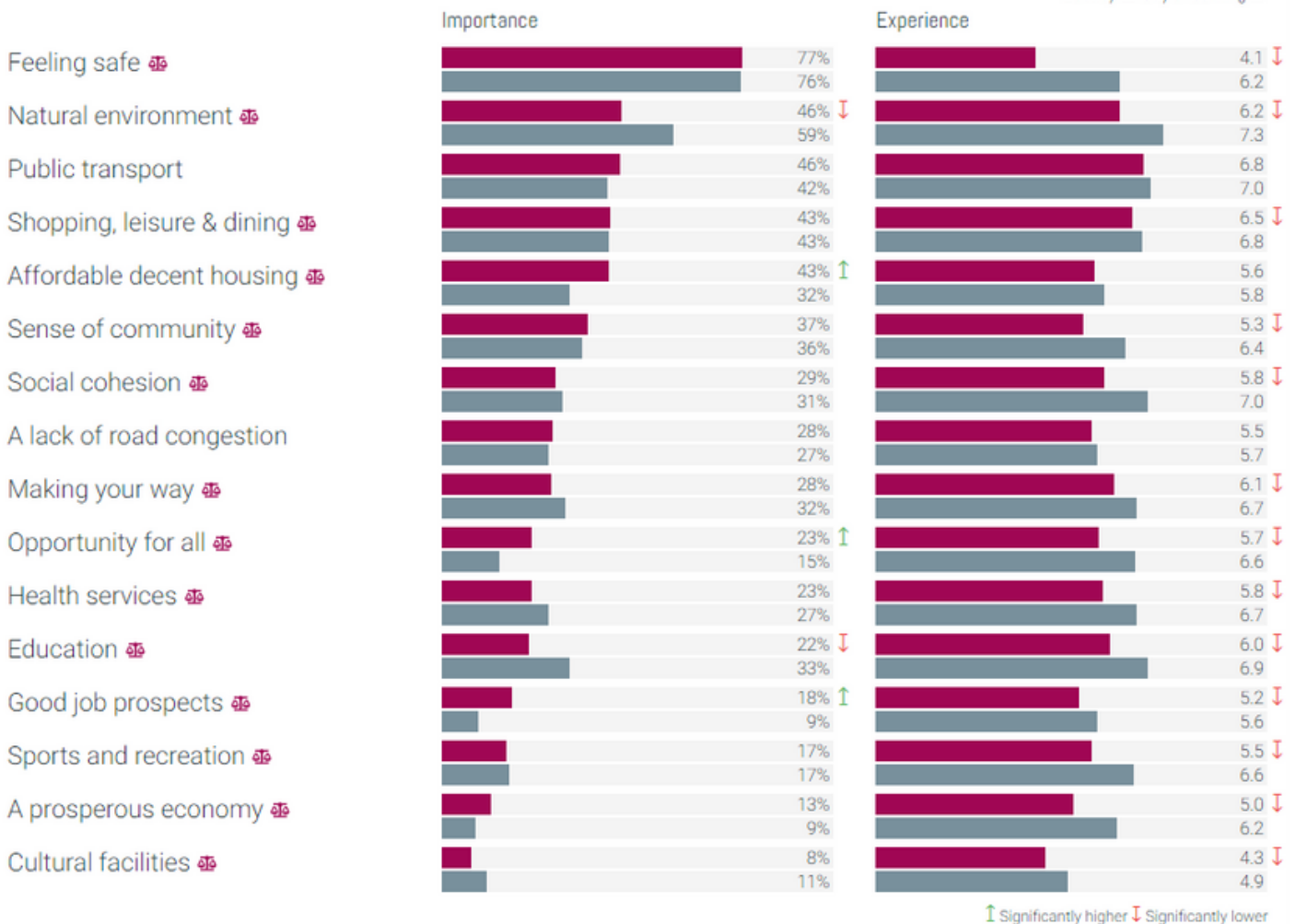
The Overall Liveability Index for Bentley was 56.1/100, lower than the Canning Index (65.5).

Sample size: n=182

Bentley Overall Liveability Index



City of Canning Overall Liveability Index



# APPENDIX

## LOCAL AREA INSIGHTS: CANNING VALE

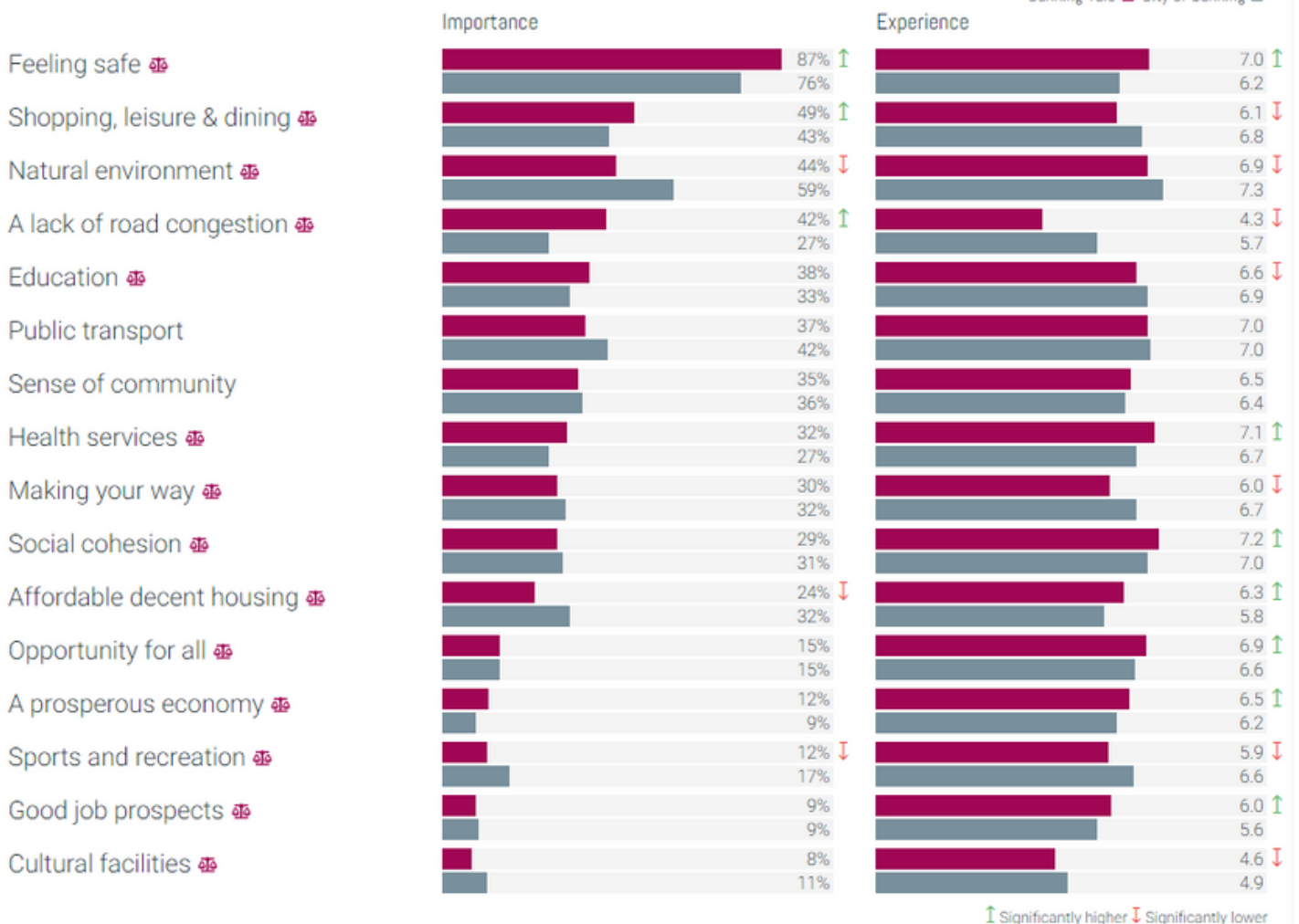
The Overall Liveability Index for Canning Vale was 64.5/100, lower than the Canning Index (65.5).

Sample size: n=250

Canning Vale Overall Liveability Index



City of Canning Overall Liveability Index



# APPENDIX

## LOCAL AREA INSIGHTS: CANNINGTON

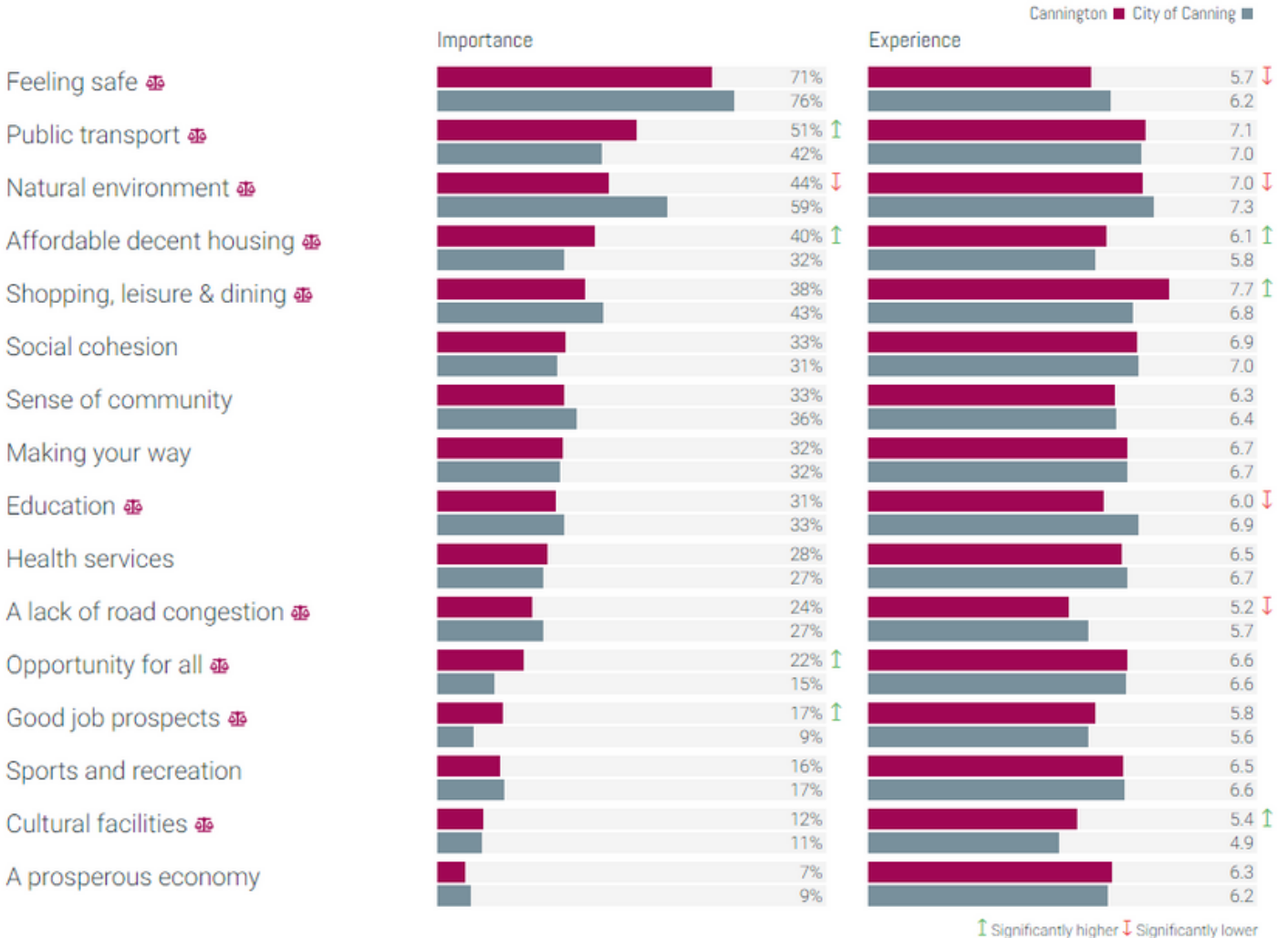
The Overall Liveability Index for Cannington was 64.5/100, lower than the Canning Index (65.5).

Sample size: n=216

Cannington Overall Liveability Index



City of Canning Overall Liveability Index



# APPENDIX

## LOCAL AREA INSIGHTS: EAST CANNINGTON

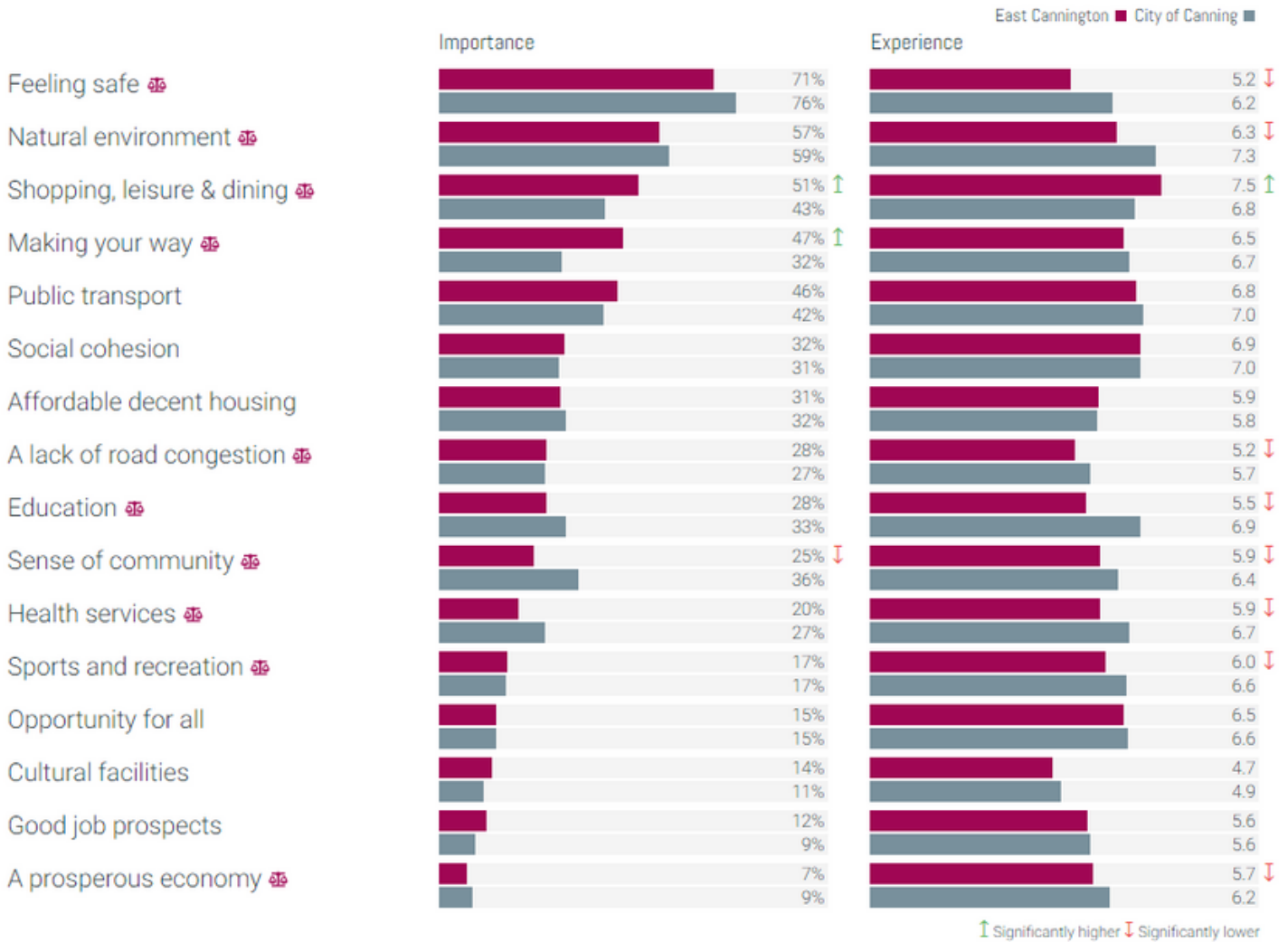
The Overall Liveability Index for East Cannington was 61.4/100, lower than the Canning Index (65.5).

Sample size: n=161

East Cannington Overall Liveability Index



City of Canning Overall Liveability Index



# APPENDIX

## LOCAL AREA INSIGHTS: FERNDALE

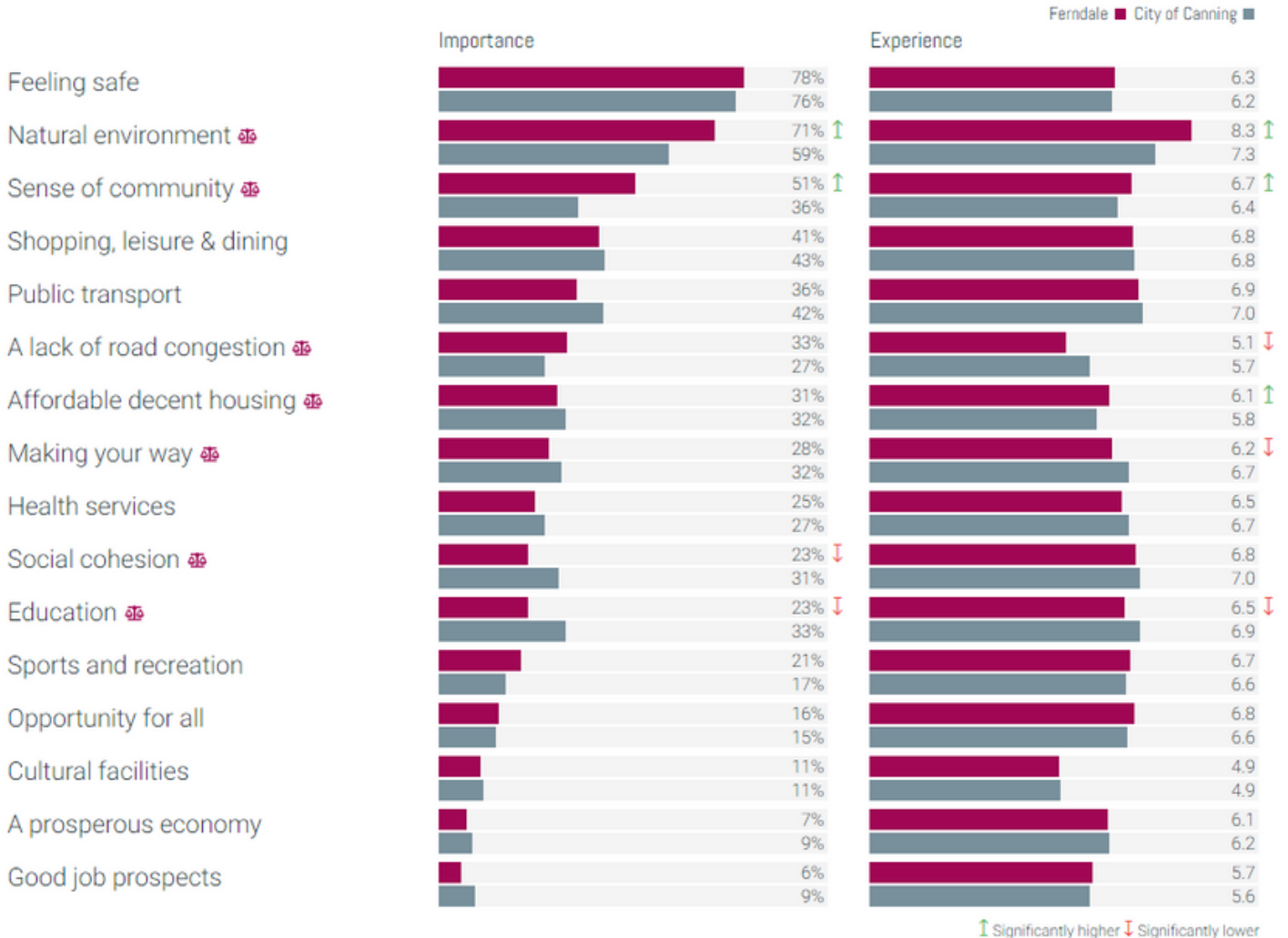
The Overall Liveability Index for Ferndale was 66.4/100, higher than the Canning Index (65.5).

Sample size: n=212

Ferndale Overall Liveability Index



City of Canning Overall Liveability Index



# APPENDIX

## LOCAL AREA INSIGHTS: LYNWOOD

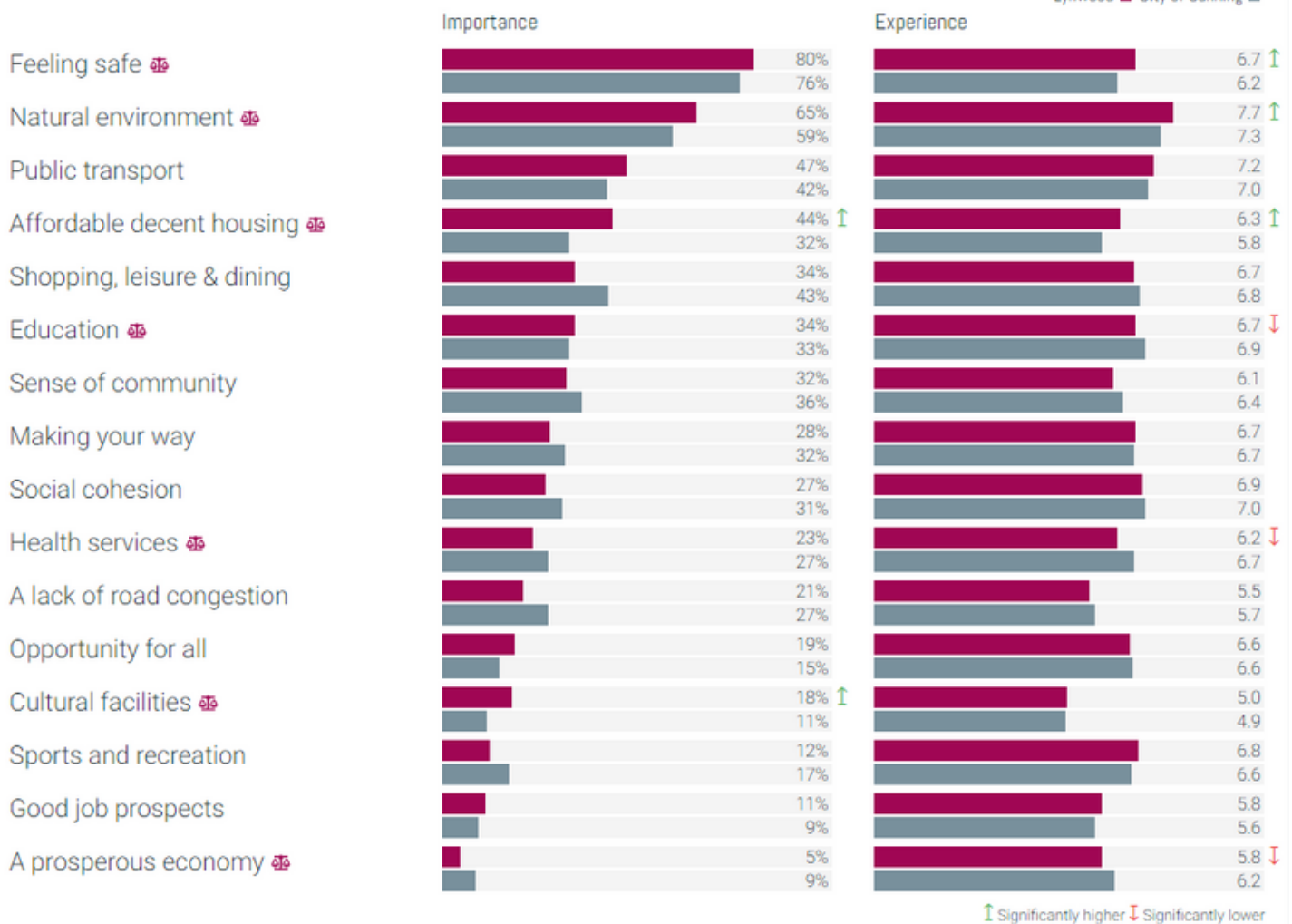
The Overall Liveability Index for Lynwood was 66.4/100, higher than the Canning Index (65.5).

Sample size: n=99

Lynwood Overall Liveability Index



City of Canning Overall Liveability Index





# APPENDIX

## LOCAL AREA INSIGHTS: PARKWOOD

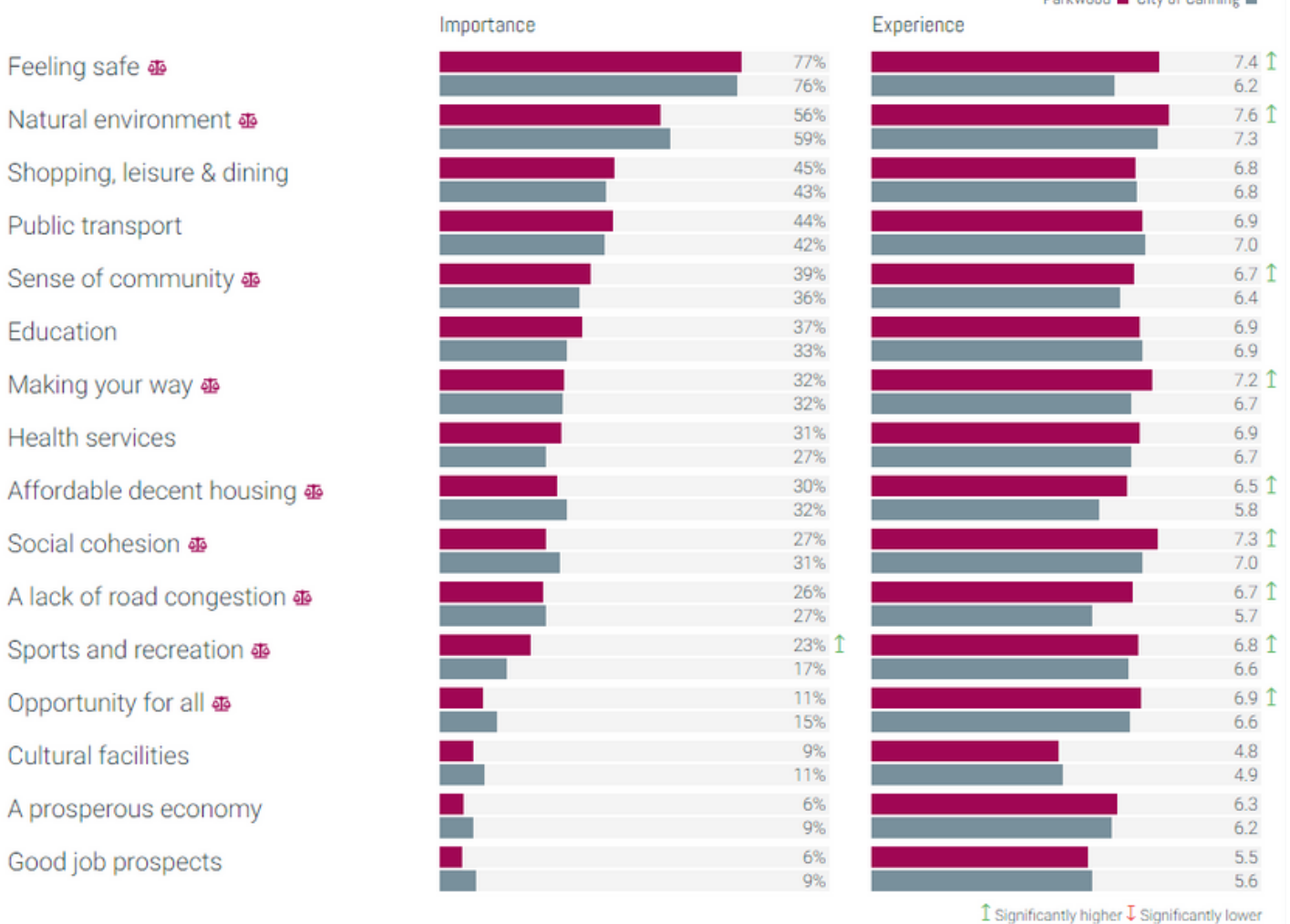
The Overall Liveability Index for Parkwood was 69.7/100, higher than the Canning Index (65.5).

Sample size: n=191

Parkwood Overall Liveability Index



City of Canning Overall Liveability Index



# APPENDIX

## LOCAL AREA INSIGHTS: QUEENS PARK & WELSHPOOL

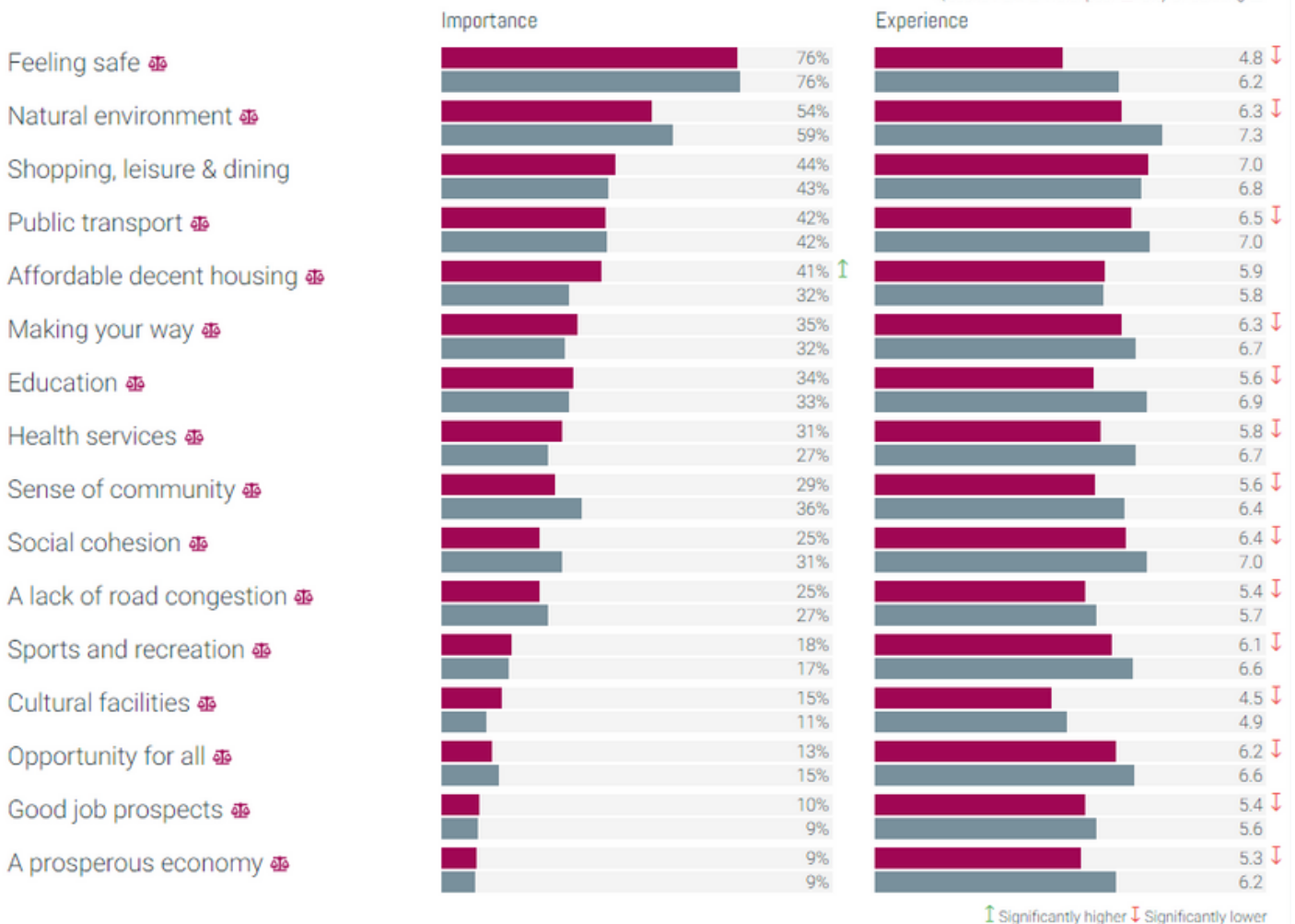
**The Overall Liveability Index for Queens Park & Welshpool was 58.5/100, lower than the Canning Index (65.5).**

Sample size: n=190

Queens Park & Welshpool Overall Liveability Index



City of Canning Overall Liveability Index



# APPENDIX

## LOCAL AREA INSIGHTS: RIVERTON

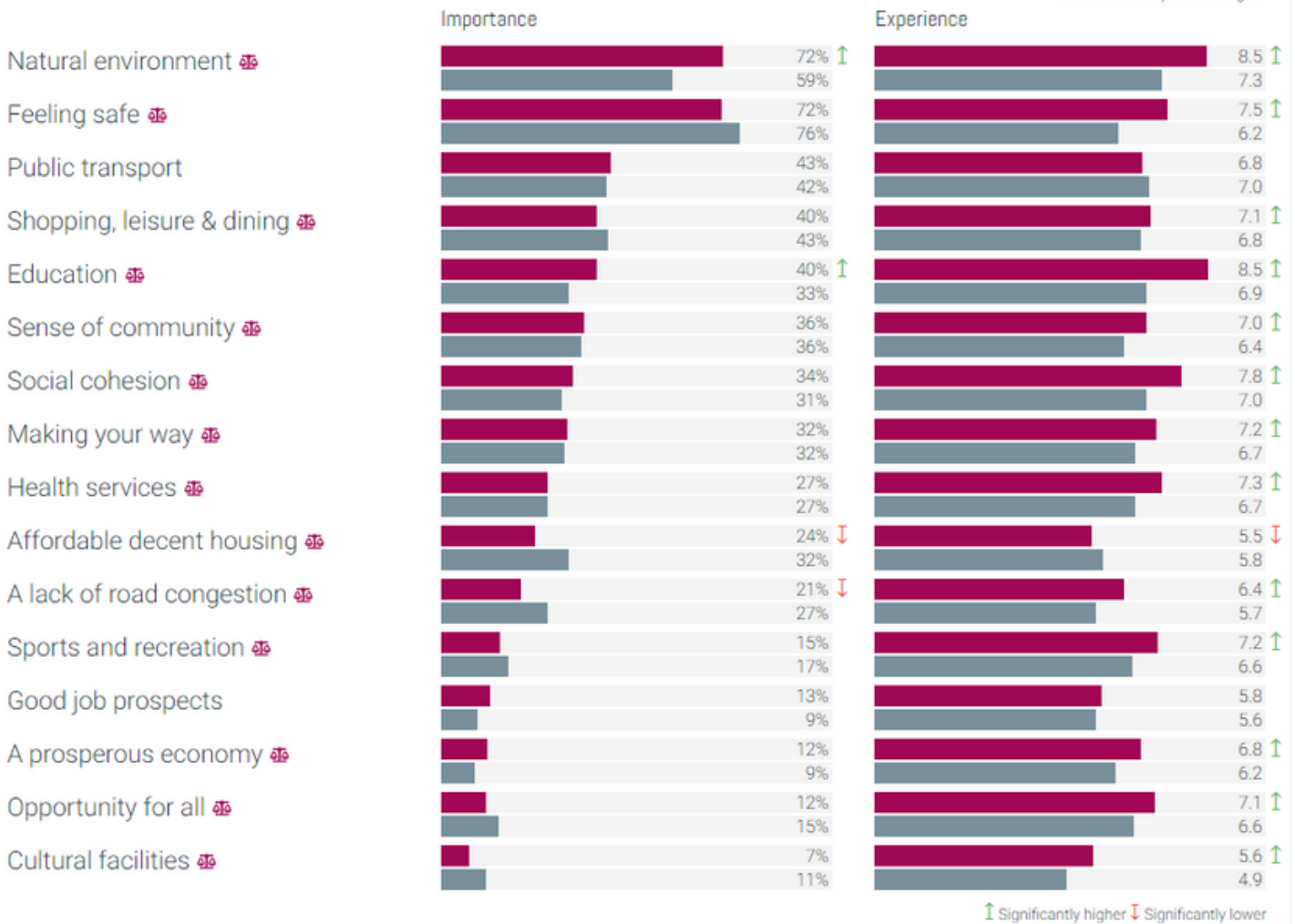
The Overall Liveability Index for Riverton was 73.3/100, higher than the Canning Index (65.5).

Sample size: n=186

Riverton Overall Liveability Index



City of Canning Overall Liveability Index



# APPENDIX

## LOCAL AREA INSIGHTS: ROSSMOYNE

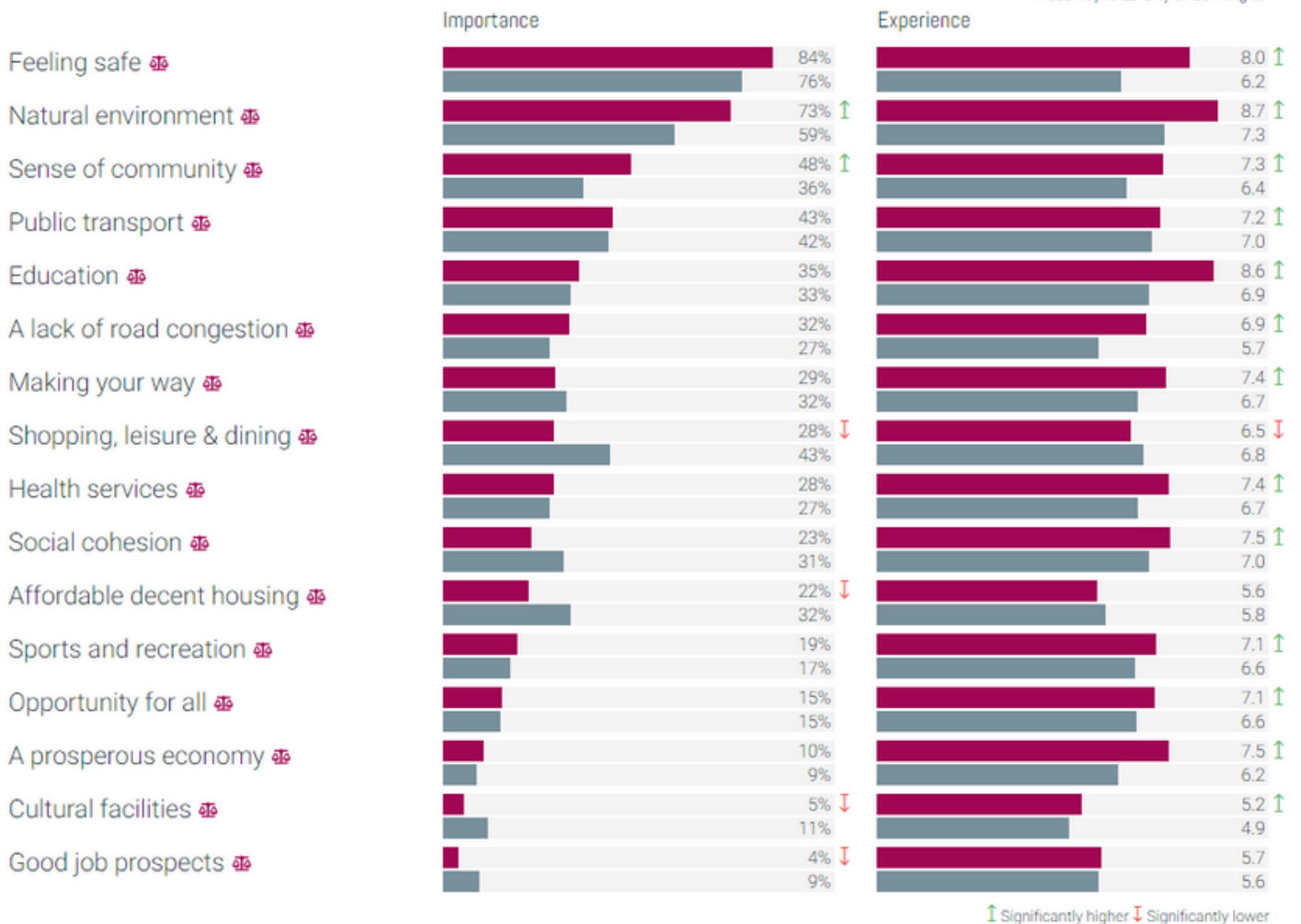
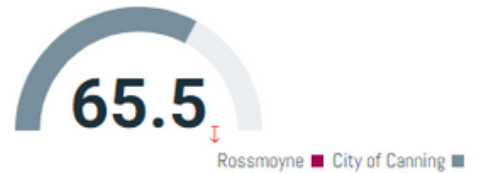
**The Overall Liveability Index for Rossmoyne was 75.3/100, higher than the Canning Index (65.5).**

Sample size: n=111

Rossmoyne Overall Liveability Index



City of Canning Overall Liveability Index



# APPENDIX

## LOCAL AREA INSIGHTS: SHELLEY

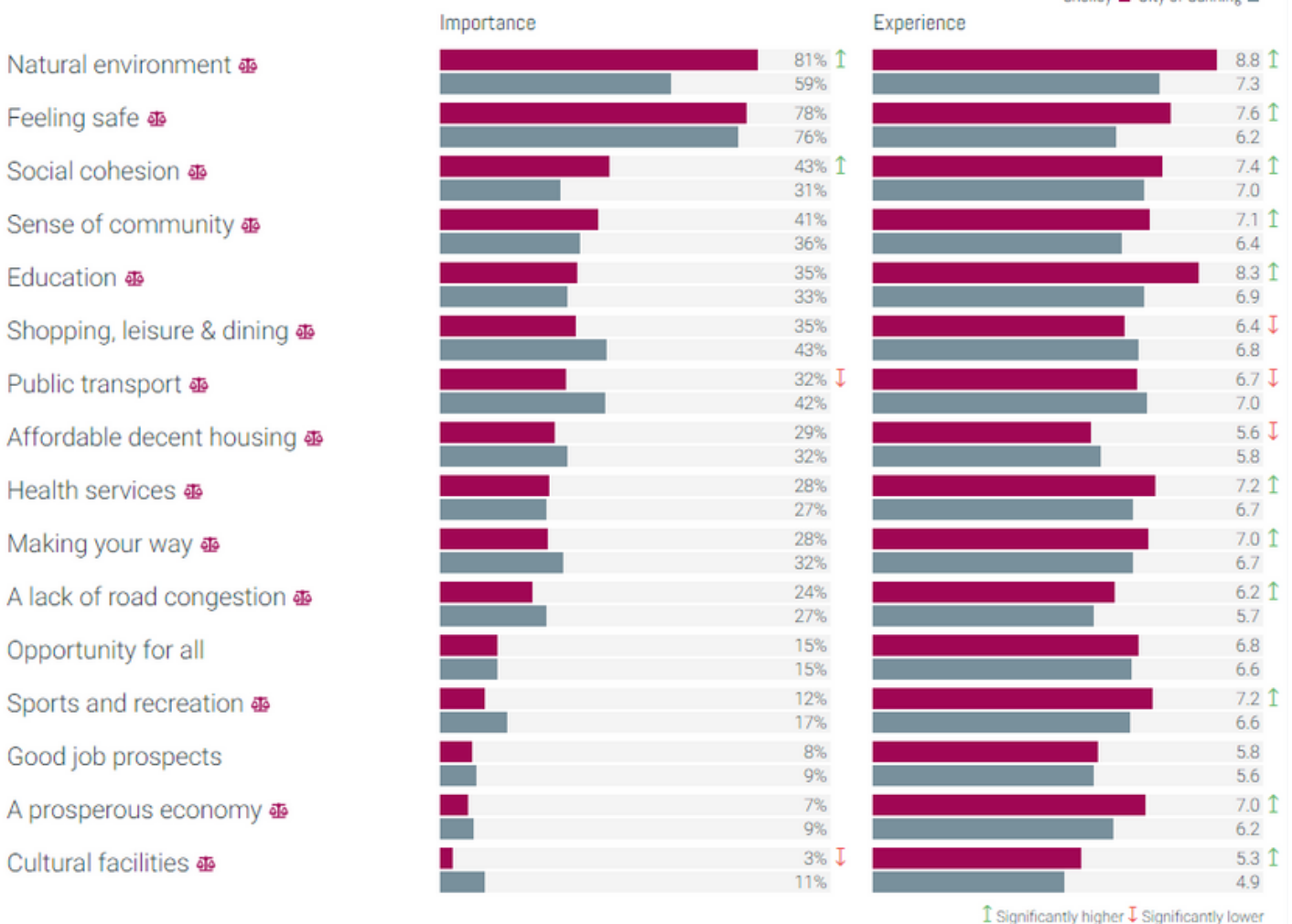
The Overall Liveability Index for Shelley was 73.3/100, higher than the Canning Index (65.5).

Sample size: n=148

Shelley Overall Liveability Index



City of Canning Overall Liveability Index



# APPENDIX

## LOCAL AREA INSIGHTS: ST JAMES

The Overall Liveability Index for St James was 56.2/100, lower than the Canning Index (65.5).

Sample size: n=113

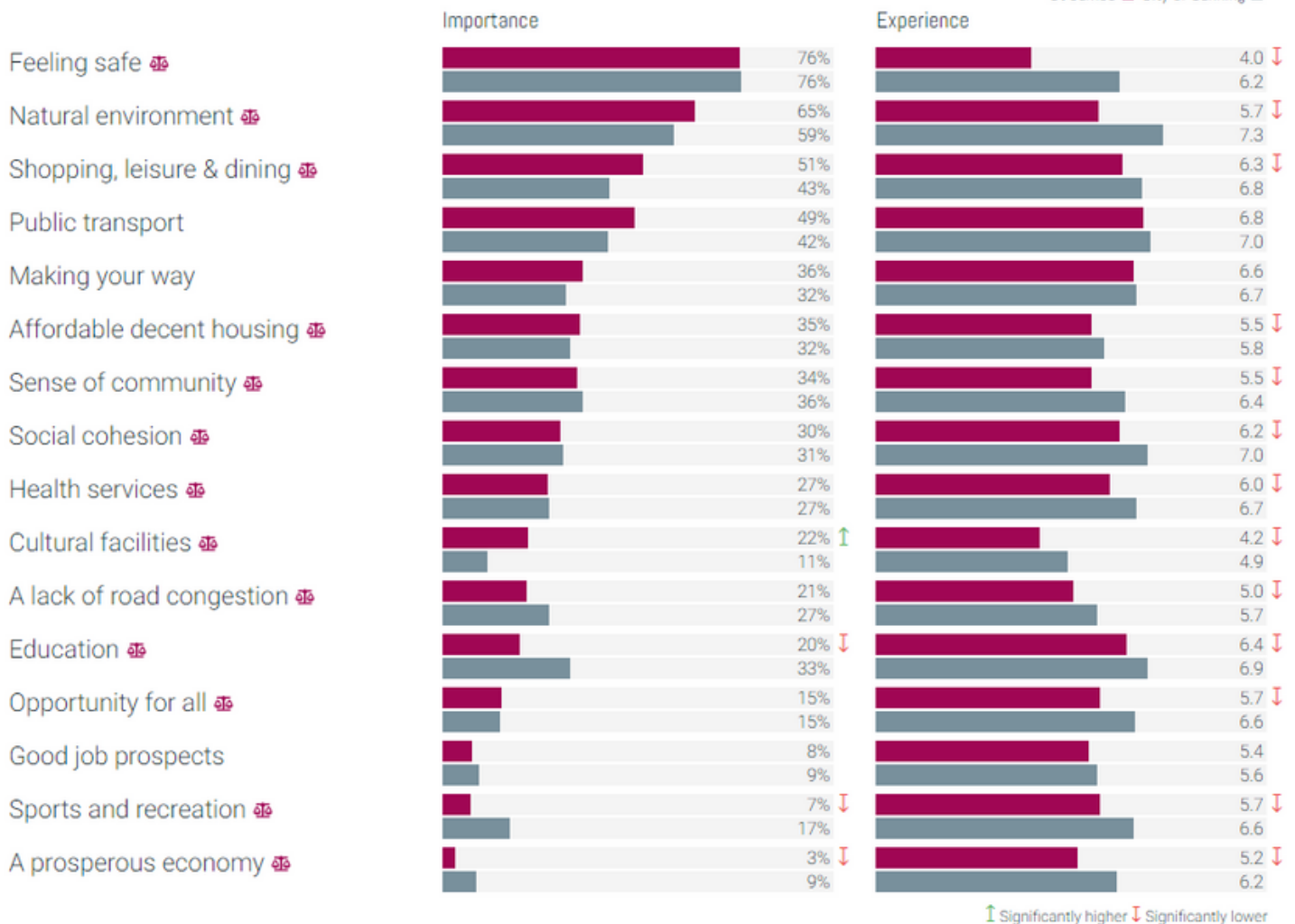
St James Overall Liveability Index



City of Canning Overall Liveability Index



St James ■ City of Canning ■



# APPENDIX

## LOCAL AREA INSIGHTS: WILLETTON & LEEMING

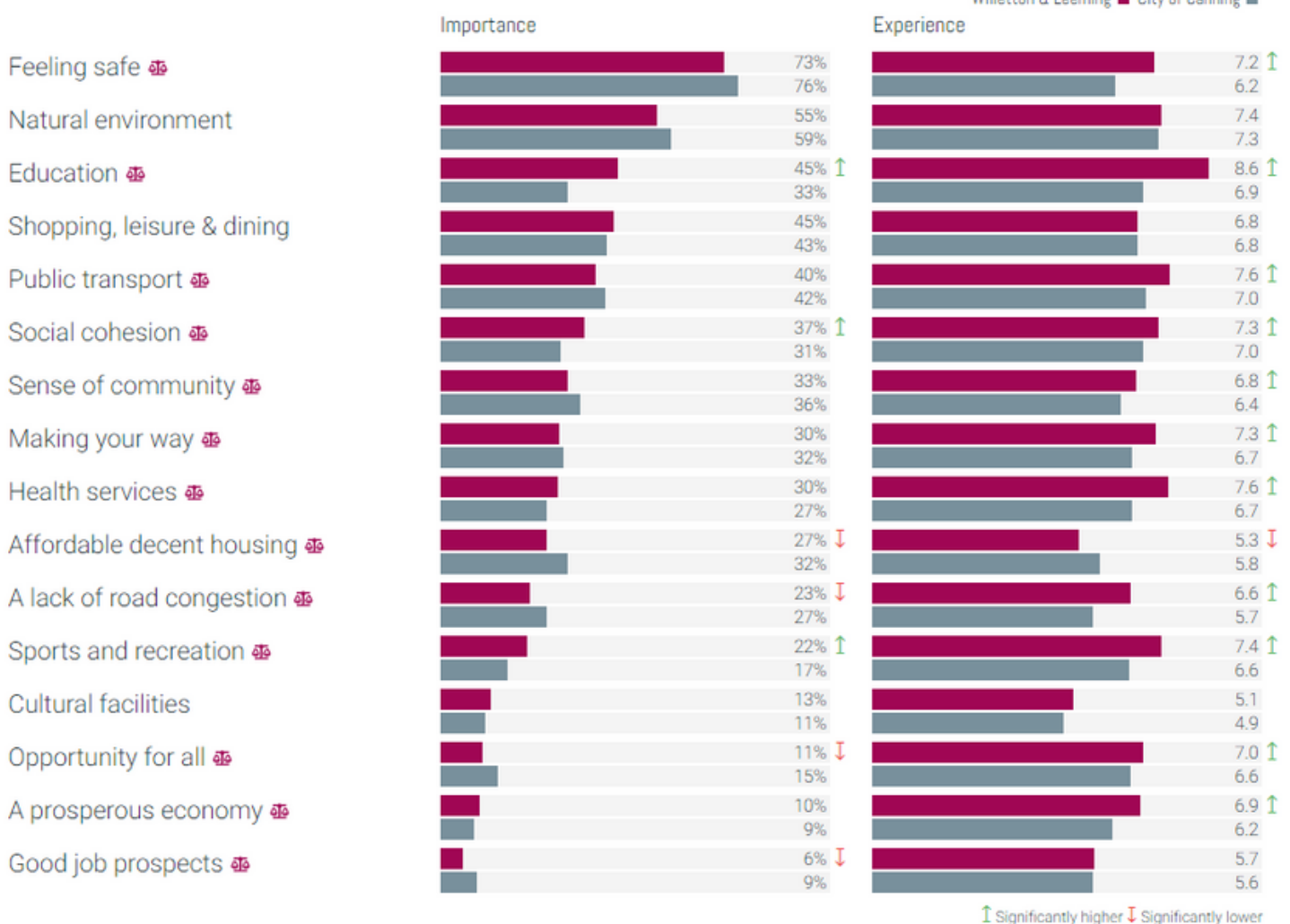
The Overall Liveability Index for Willetton & Leeming was 71.6/100, higher than the Canning Index (65.5).

Sample size: n=514

Willetton & Leeming Overall Liveability Index



City of Canning Overall Liveability Index



# APPENDIX

## LOCAL AREA INSIGHTS: WILSON

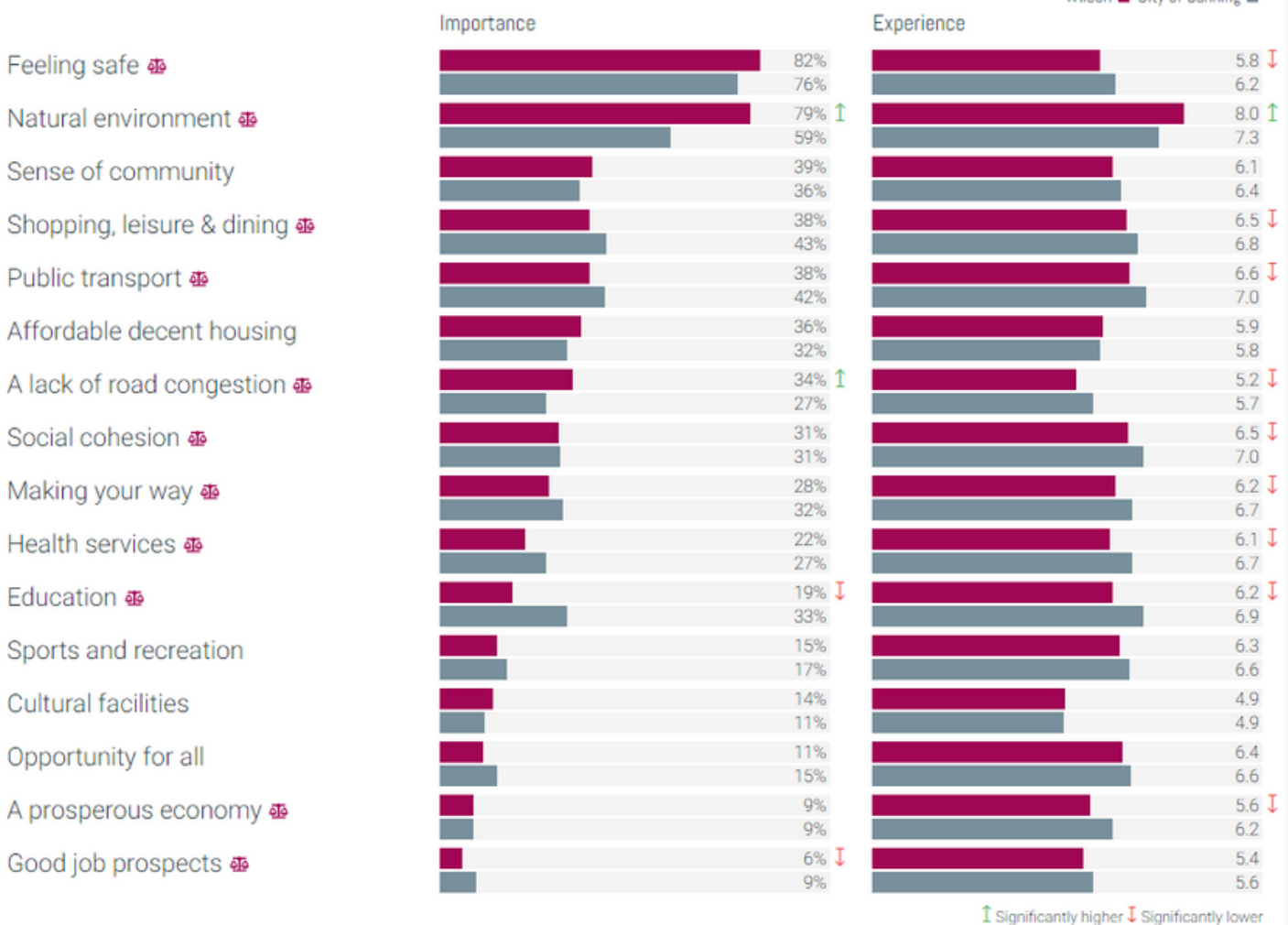
The Overall Liveability Index for Wilson was 63.5/100, lower than the Canning Index (65.5).

Sample size: n=234

Wilson Overall Liveability Index



City of Canning Overall Liveability Index







## **Living in Canning, 2023** Views Report

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Please visit [views.id.com.au/canning](https://views.id.com.au/canning) for additional insights, resources and data.