

Living in Banyule, 2023

.id informed
decisions

Views report



community views | views.id

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BANYULE CITY COUNCIL

Local Area Overview

About the City of Banyule

The Banyule City Council local government area - home of the [Wurundjeri willam People](#) - is located in Melbourne's north-eastern suburbs, between 7 and 21 kilometres from the Melbourne CBD.

[More than 125,000 people live in Banyule](#), making it one of the Melbourne's larger LGAs by population. Beyond absolutes, Banyule's median age is 40 years, slightly higher than the Greater Melbourne median of 37. Looking forward, Banyule's population is [forecast to increase by more than 20% between 2023 and 2041](#), with most of the growth predicted to occur in the suburbs of Ivanhoe, Heidelberg, and Greensborough.

The [local area economy](#) produces more than \$6.6b each year, with the LGA's main industries (by employment) being Health Care and Social Assistance, and Construction.

LIVING IN BANYULE

About Living in Place for the City of Banyule

About the Living in Place survey

[Living in Place](#) is an independent, robust and repeatable community survey that seeks to understand and help advance quality of life across Australia's local areas.

It uses 16 attributes to determine community values and experiences, calculate local area liveability and identify future needs. It also measures community health and wellbeing, financial circumstances, local area concerns and ideas for improving quality of life.

The Living in Place survey data is analysed and reported through our leading online platform, [views.id](#).

Together, Living in Place and [views.id](#) provide councils and other organisations with a deep and representative understanding of their community's views to inform, monitor and evaluate strategic planning and advocacy.

Living in Place is delivered in partnership with leading social research consultancy, Ipsos Public Affairs.

About Living in Banyule

[.id](#) deployed the Living in Place survey across the Banyule local government area across April and May 2023, returning a sample of $n=1,345$ completed surveys. While the majority of the surveys were generated by [.id](#) using a social media advertising approach, more than 300 responses were collected through Council inviting residents to participate in the Survey.

The City of Banyule has contracted [.id](#) to deliver Living in Place bi-annually between 2023 and 2027 to monitor how and where their community's views are changing in response to council's strategic policy agenda, advocacy efforts, and external factors. This report shows the City's overall liveability in 2023 and speaks to five key insights regarding what the community believes needs to happen to advance quality of life.

Additional reports, data and resources are available from the [views.id reporting and exploratory platform](#).

OVERALL LIVEABILITY

The values, experiences, overall liveability, and future needs of Banyule residents...

The chart below shows what City of Banyule residents believe makes somewhere a good place to live and how they experience their local area in that regard. It also highlights how the City's current Overall Liveability compares with the Greater Melbourne 2023 Benchmark.



City of Banyule Overall Liveability Index

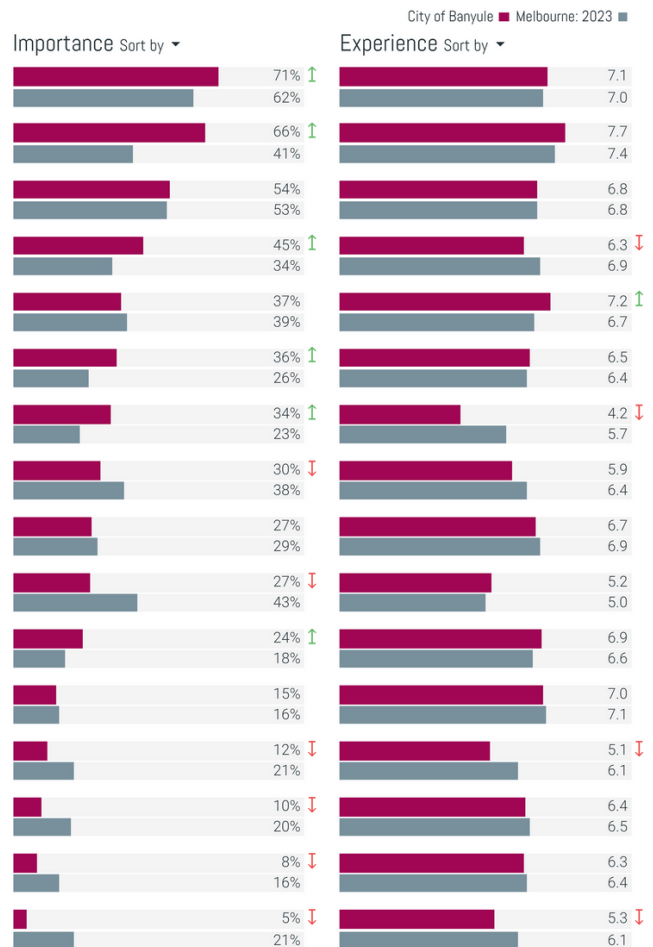


Melbourne: 2023 Overall Liveability Index



Results sorted by importance in City of Banyule

- Feeling safe 65
- Natural environment 65
- Public transport
- Shopping, leisure & dining 65
- Health services 65
- Sense of community 65
- A lack of road congestion 65
- Making your way 65
- Social cohesion
- Affordable decent housing 65
- Education 65
- Sports and recreation
- Cultural facilities 65
- Opportunity for all 65
- A prosperous economy 65
- Good job prospects 65



↑ Significantly higher ↓ Significantly lower

KEY INSIGHT 1

While the City of Banyule is very liveable, there are still opportunities to advance how residents feel about their quality of life.

The City of Banyule Overall Liveability Index was 65.5 out of a possible 100, higher than the Australian (62.6), Metropolitan Australian (64.0), Victorian (64.6) and Greater Melbourne (65.0) averages.

The Overall Liveability Index (OLI) - created by multiplying what the community believes makes somewhere a good place to live by how well they experience those items where they live - is an outcome metric. To this end, while the OLI quantifies quality of life at a point-in-time, and how this is changing over time, it is not at all instructive.

Residents from the City of Banyule have a clear set of beliefs regarding what makes somewhere a good place to live. And, it is how your residents experience those attributes in their local area that informs not only the City's current levels of overall liveability, but more importantly what the community believes needs to happen to advance quality of life.

In the 2023 Living in Banyule survey, residents nominated 'feeling safe' (71% selected this among their top five items) and 'access to the natural environment' (66%) as the two attributes that contribute most towards making somewhere a good place to live. The community also reported positive local area experiences for both items, rating where they live an average of 7.1/10 for 'feeling safe' and 7.7 for 'access to the natural environment'.



In comparison to Greater Melbourne averages, Banyule residents placed more stock in and reported similar or better local experiences for 'feeling safe' and 'access to the natural environment'.

While this combination of high importance and positive local area experiences determines that these two attributes are absolute and relative positive points for the City of Banyule, your community's views regarding 'a lack of road congestion' and their ability to 'make their way to and from services with relative ease' need to be addressed to advance quality of life.

KEY INSIGHT 2

Where Banyule residents make their home has an influence on how they perceive local area liveability and, more importantly, what they believe needs to happen to advance quality of life.

Overall Liveability ranged from 68.3 out of 100 in the South and Mid Precincts through to 60.9 and 59.1 in the North West and West Precincts, respectively.

Overall Liveability across Banyule's Precincts



The City of Banyule's relatively large population, and the evolving role and function of its communities, determines that planning is well served through the local community lens. Understanding the values, experiences, and future needs of your communities should lead to actions and advocacy that serve specific local issues, solving local problems. When administered consistently over several years, this approach should deliver better local area experiences which will, by extension, return a collective benefit to the City of Banyule's liveability in the macro.

While the Living in Banyule survey delivers insights and provides data for the City's 7 x Precincts (see the Local Area Insights section below), here we compare and contrast the strengths and opportunities of two communities - those from the South Precinct (Ivanhoe, Ivanhoe East, and Eaglemont) and those from the West Precinct (Heidelberg West, Heidelberg Heights, and Bellfield).

Residents from the South Precinct returned an OLI of 68.3/100. While these residents' values were consistent with those from Banyule more broadly, their local area experiences of those items were significantly better, especially for 'feeling safe', 'reliable and efficient public transport' and 'a diverse

range of shopping, leisure and dining experiences'. Opportunities to improve quality of life for those in the South relate to the provision of 'affordable decent housing'. Beyond values and experiences, residents from the South also reported slightly higher levels of current health and financial wellbeing in comparison to the average Banyule residents.

In contrast, those from the West reported significantly worse local area experiences for 10 of the 16 liveability attributes, including those of greater importance (e.g. 'access to the natural environment', 'feeling safe', and 'reliable and efficient public transport'). This combination of consistently poorer experiences contributed to their Overall Liveability Index of 59.1/100. Residents from the West reported being in poorer health and financial wellbeing in comparison to the average Banyule resident, and they were significantly more worried about 'crime' and 'drug and alcohol abuse' in their local area.

KEY INSIGHT 3

How safe your community feels in their local area is critical to informing Banyule's overall liveability.

Seven out-of-every ten (71%) Banyule residents surveyed selected 'feeling safe' among their top five liveability attributes, making it the item that the community believes contributes most towards making somewhere a good place to live.

Your residents largely felt safe where they live, rating their local area an average of 7.1 out of 10; the third most positively experienced attribute of 16.

This combination of very high importance coupled with positive local area experiences determines that 'feeling safe' makes the single largest contribution to Banyule's current high levels of Overall Liveability.

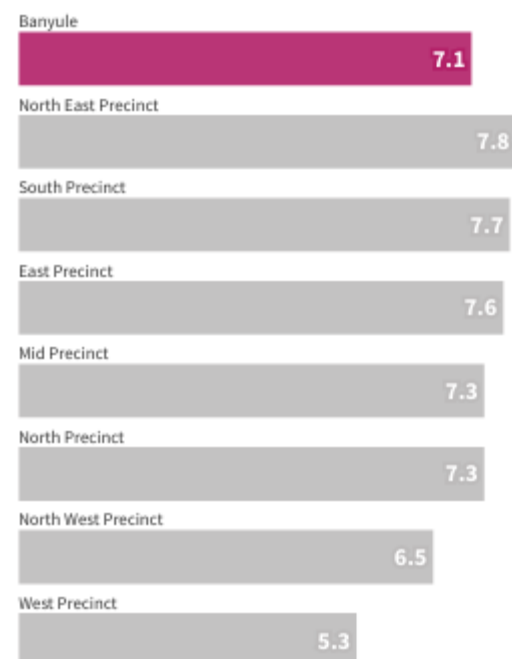
While the average Australian and Greater Melburnian also places a high value on and reports mostly positive local area experiences for 'feeling safe', Banyule residents put slightly more stock in and report more positive local area experiences for this attribute in comparison to these contemporary benchmarks.

While these statistics frame Banyule as a safe place to live, it is important to recognise that the community's local area experiences of 'feeling safe' varied considerably across the LGA, with those from the City's North East Precinct (Briar Hill, Montmorency, Eltham North, and St Helena) reporting considerably better experiences (7.8/10) in comparison to those who make their home in the West Precinct (Heidelberg West, Heidelberg Heights, and Bellfield), who scored their local area an average 5.3 out of 10.



Despite residents' perceptions of safety being most present through a spatial lens, how people live was also related - although more subtly - with perceptions of local area safety. Specifically, residents who lived in a 'One-parent family with dependent children setting' rated their local area an average of 6.6/10 for 'feeling safe', considerably lower than all other household compositions.

Please rate your local area for 'feeling safe' (0-10)...



KEY INSIGHT 4

Improving residents' ability to get around the Banyule will strengthen overall liveability.

Two out-of-the three items nominated as attributes were local area experiences need to improve to advance quality of life were transport related.



While City of Banyule residents placed a high value on and reported relatively positive local area experiences for 'reliable and efficient public transport' where they live, the community's views regarding 'road congestion' and their ability to 'make their way to and from services with ease' represent opportunities to use transport infrastructure and service investment to improve overall liveability.

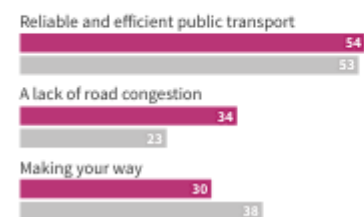
Specifically, the community nominated 'a lack of road congestion' as the 7th most important liveability attribute (34% selected it among their top five) and the 16th most positively experienced (local area an average of 4.2/10). Residents also selected their ability to 'make their way to and from services such as employment, education and healthcare with relative ease' as 8th most important (30%) and 12th most positively experienced (5.9).

Through a comparative lens, City of Banyule residents reported poorer local area experiences for a both of these items in comparison to the Greater Melbourne benchmarks.

This combination of high importance, coupled with poor absolute and relative local experiences, suggests that there is a genuine and credible demand to make targeted transport related investments across the Municipality that not only put downward pressure on local area congestion, but help to facilitate better connections across essential services, such as employment, education, and healthcare.

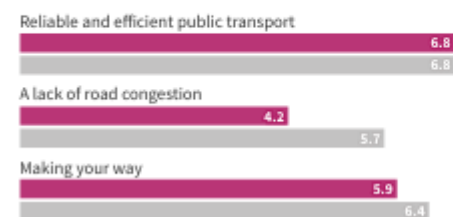
Values (%)

■ Banyule ■ Greater Melbourne



Experiences (0-10)

■ Banyule ■ Greater Melbourne



KEY INSIGHT 5

There is demand to improve 'a diverse range of shopping, leisure and dining experiences' across Banyule.

Forty-five percent of residents selected 'a diverse range of shopping, leisure and dining experiences' as an important attribute when considering what makes somewhere a good place to live, making it the 4th most important liveability aspect for residents overall.

Despite this high level of importance, local area experiences for 'a diverse range of shopping, leisure and dining experiences' were relatively poor, with residents rating their local area an average of 6.3 out of 10 (the 11th most positively experienced attribute of 16).

While the community's views regarding this attribute were relatively even across the Municipality, residents from the South Precinct (49%) placed the most stock in comparison to those from the North East (36%). Local area experiences ranged from 6.8 out of 10 in the North through to 5.4 out of 10 in the West.

Beyond Banyule, your residents placed more value in, and reported worse local area experiences for 'a diverse range of shopping, leisure and dining experiences' in comparison to Greater Melbourne averages.

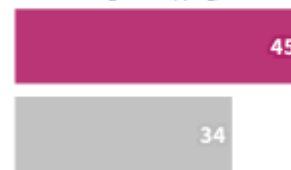
Improving local area experiences for this attribute will place upward pressure on the Overall Liveability Index, it will also improve local area economic conditions and, we believe, assist with helping people to feel safer in their local area.



Values (%)

■ Banyule ■ Greater Melbourne

A diverse range of shopping, leisure and dining experiences



Experiences (0-10)

■ Banyule ■ Greater Melbourne

A diverse range of shopping, leisure and dining experiences



LOCAL AREA INSIGHTS ACROSS BANYULE

Living in the South Precinct

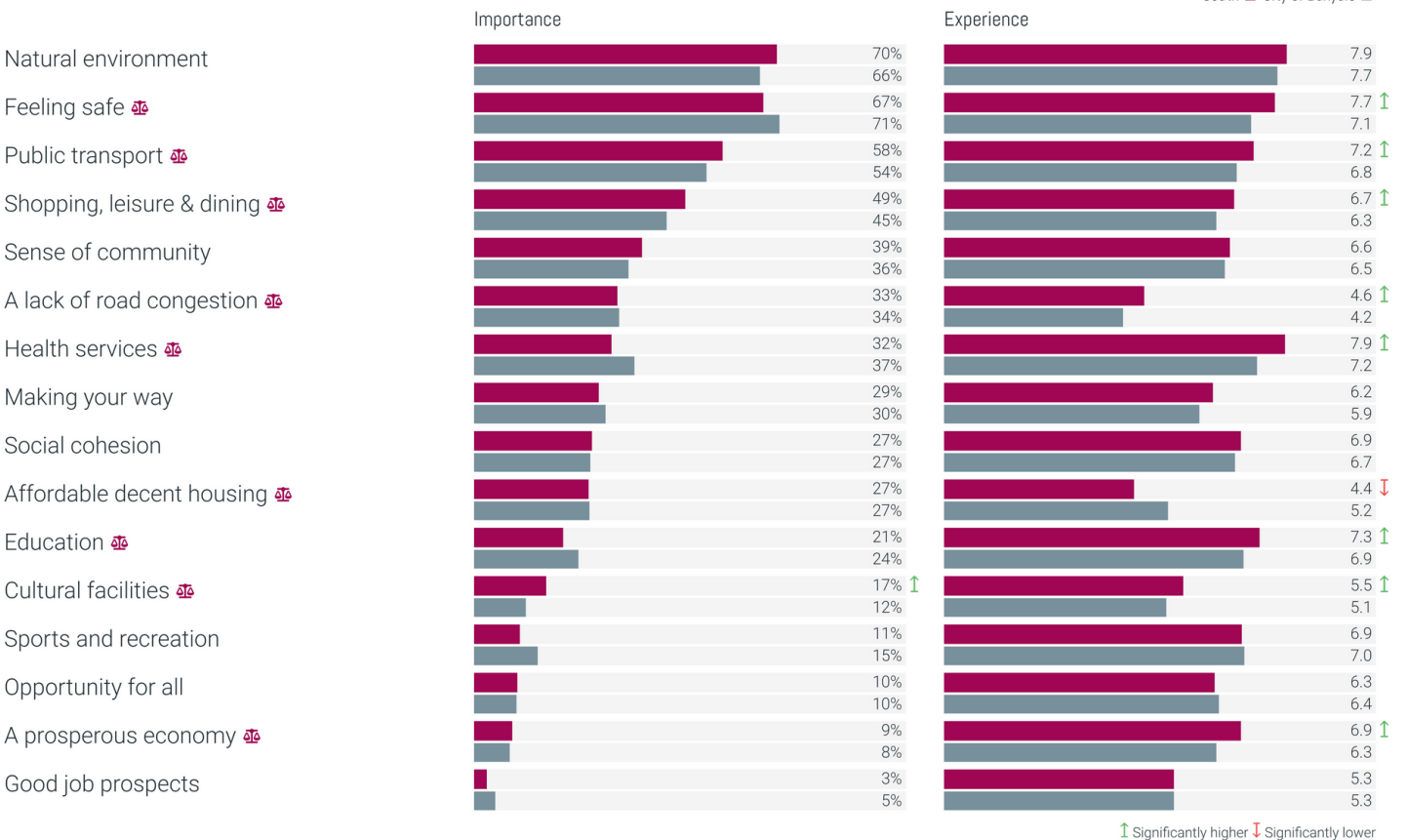
The South Precinct Local Area is made up of Ivanhoe East, Ivanhoe, and Eaglemont. 256 residents from the South Precinct participated in the survey.

The South Precinct Local Area Liveability Index returned a value of **68.3/100**, higher than the Banyule Overall Liveability Index (65.5).

South Overall Liveability Index



City of Banyule Overall Liveability Index



LOCAL AREA INSIGHTS ACROSS BANYULE

Living in the West Precinct

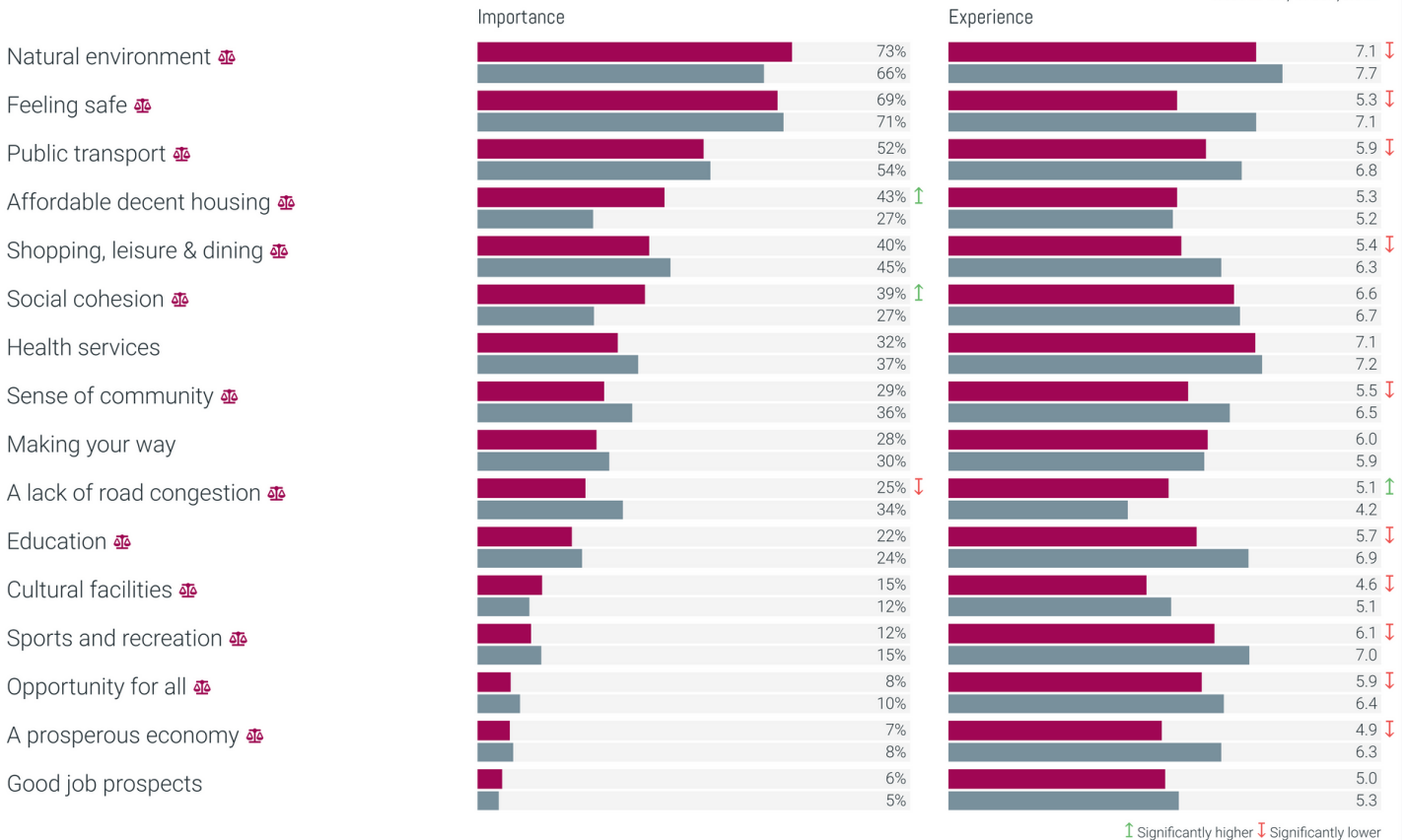
The West Precinct Local Area is made up of Heidelberg West, Heidelberg Heights, and Bellfield. 132 residents from the West Precinct participated in the survey.

The West Precinct Local Area Liveability Index returned a value of 59.1/100, lower than the Banyule Overall Liveability Index (65.5).

West Overall Liveability Index



City of Banyule Overall Liveability Index



LOCAL AREA INSIGHTS ACROSS BANYULE

Living in the Mid Precinct

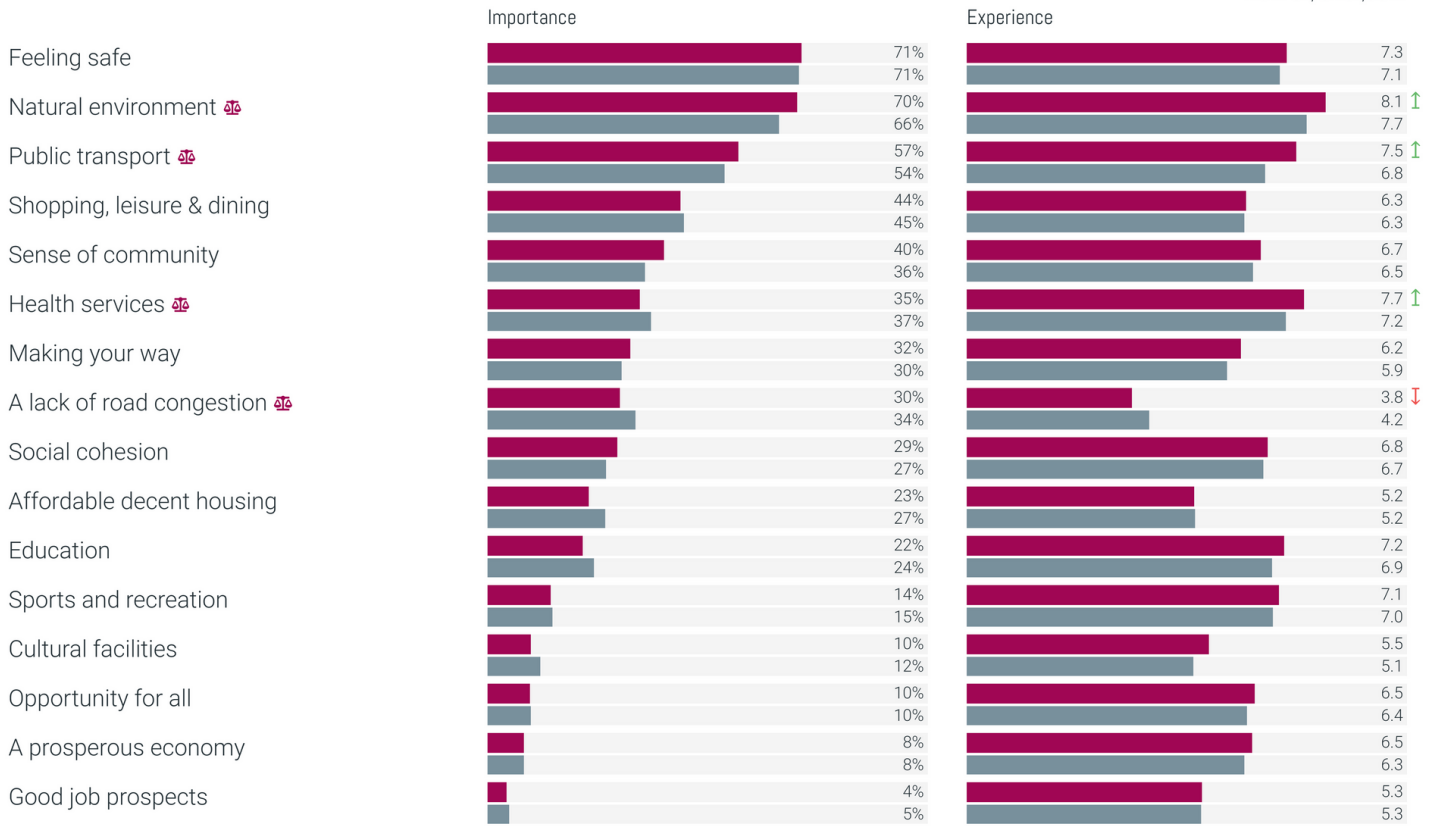
The Mid Precinct Local Area is made up of Rosanna, Heidelberg, and Macleod. 284 residents from the Mid Precinct participated in the survey.

The Mid Precinct Local Area Liveability Index returned a value of 68.3/100, higher than the Banyule Overall Liveability Index (65.5).

Mid Overall Liveability Index



City of Banyule Overall Liveability Index



Significantly higher Significantly lower

LOCAL AREA INSIGHTS ACROSS BANYULE

Living in the East Precinct

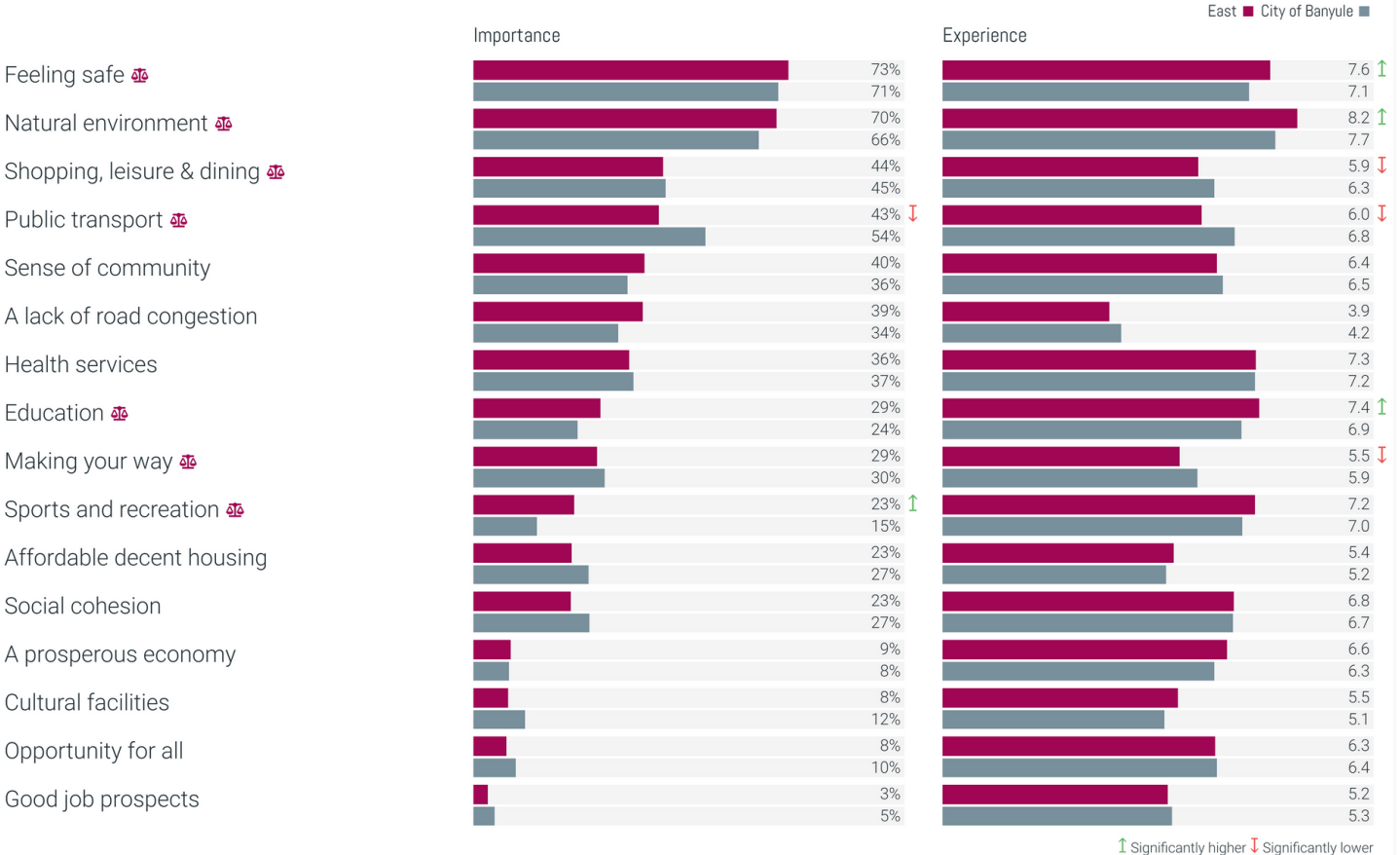
The East Precinct Local Area is made up of Yallambie, Viewbank, and Lower Plenty. 129 residents from the East Precinct participated in the survey.

The East Precinct Local Area Liveability Index returned a value of 66.1/100, higher than the Banyule Overall Liveability Index (65.5).

East Overall Liveability Index



City of Banyule Overall Liveability Index



LOCAL AREA INSIGHTS ACROSS BANYULE

Living in the North West Precinct

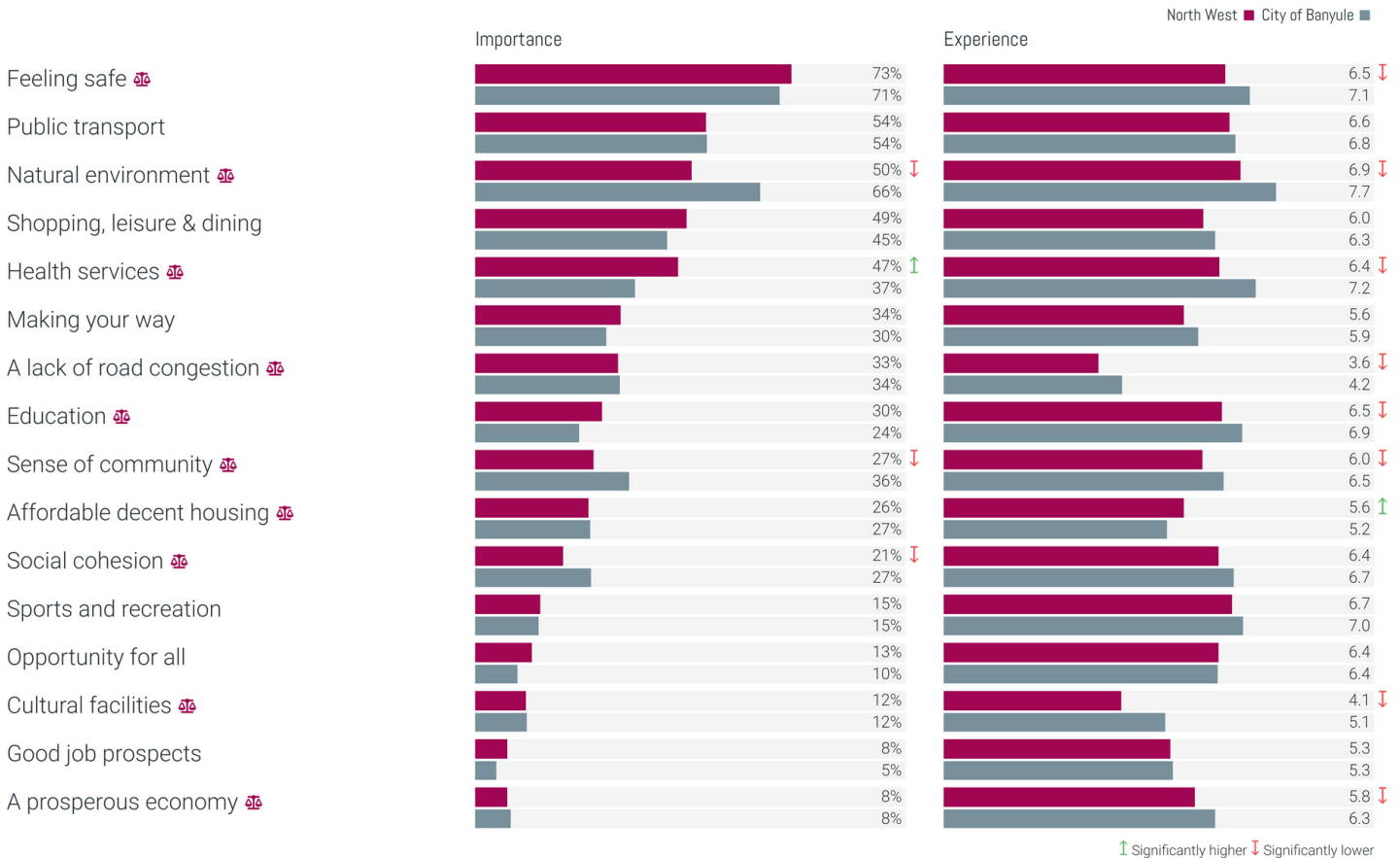
The North West Precinct Local Area is made up of Bundoora, Watsonia, and Watsonia North. 221 residents from the North West Precinct participated in the survey.

The North West Precinct Local Area Liveability Index returned a value of 60.9/100, lower than the Banyule Overall Liveability Index (65.5).

North West Overall Liveability Index



City of Banyule Overall Liveability Index



LOCAL AREA INSIGHTS ACROSS BANYULE

Living in the North Precinct

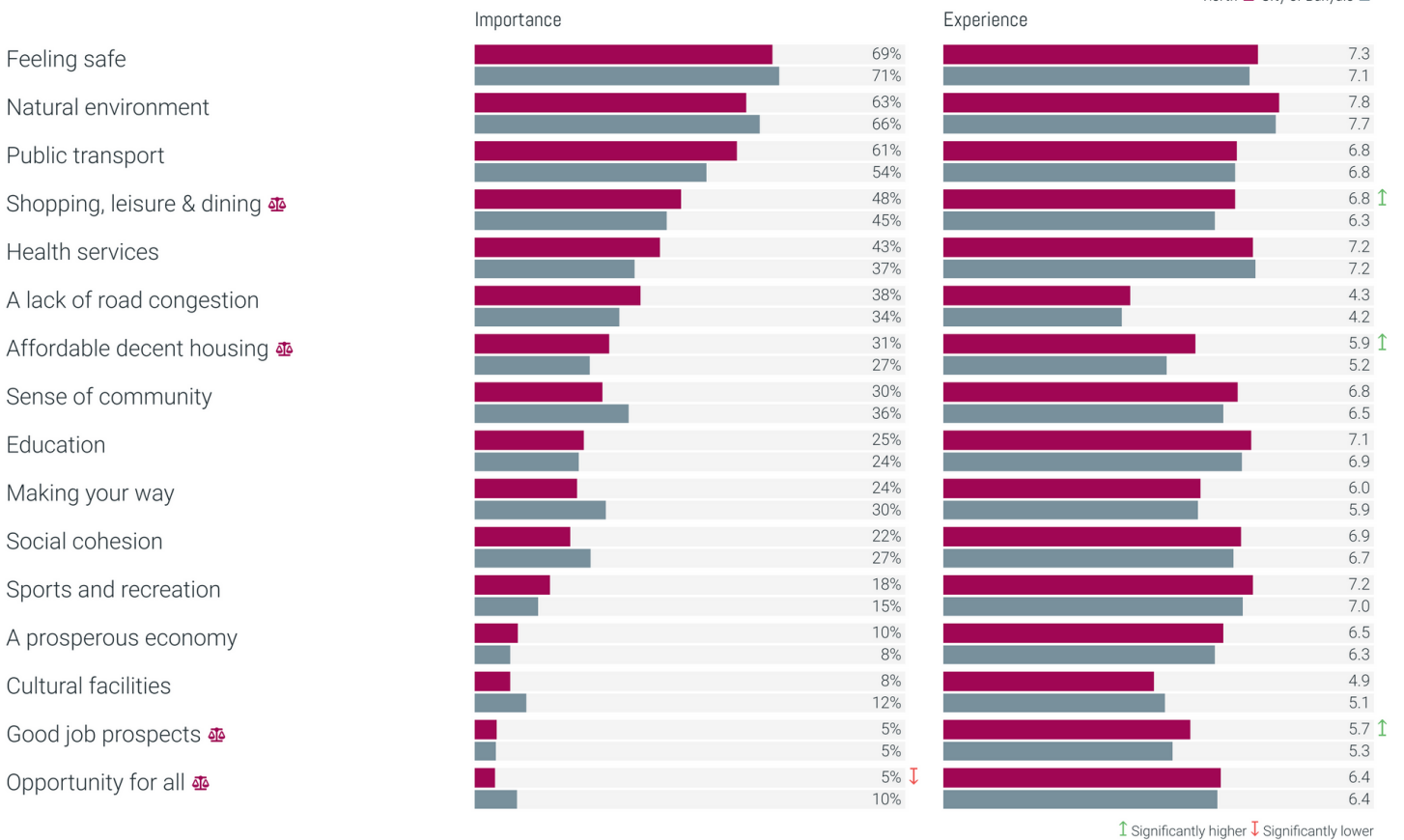
The North Precinct Local Area is made up of Greensborough. 140 residents from the North Precinct participated in the survey.

The North Precinct Local Area Liveability Index returned a value of 67.3/100, higher than the Banyule Overall Liveability Index (65.5).

North Overall Liveability Index



City of Banyule Overall Liveability Index



LOCAL AREA INSIGHTS ACROSS BANYULE

Living in the North East Precinct

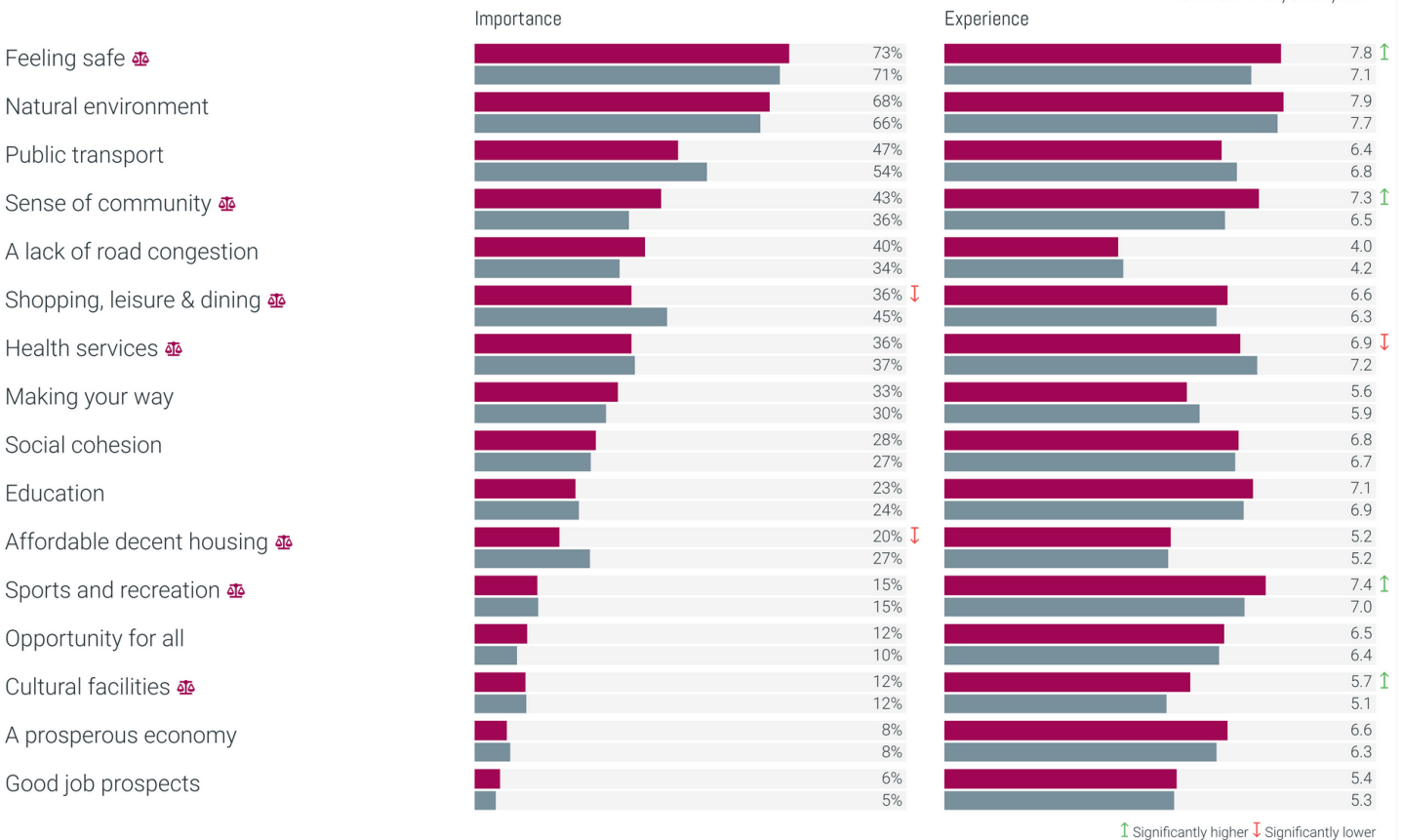
The North East Precinct Local Area is made up of Briar Hill, Montmorency, Eltham North, and St Helena. 183 residents from the North East Precinct participated in the survey.

The North East Precinct Local Area Liveability Index returned a value of 67.1/100, higher than the Banyule Overall Liveability Index (65.5).

North East Overall Liveability Index



City of Banyule Overall Liveability Index





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Please visit views.id.com.au/banyule for additional insights, resources and data.